SHS State of the Society
March 22, 2016

Joyce Siegele
President

Amanda Mewborn
Past President
State of SHS

• Welcome

• Who are we?
  - Leadership
  - Membership
  - Mission and Vision

• Goals and Strategies
  - Committees

• What are we doing?

• How can you get involved?
Board of Trustees
Senior VP - Technical Operations
   Toni L. Doolen, Oregon State University

SHS Board of Directors
President
   Joyce Siegele, Northside Hospital
President Elect
   Ashley Benedict, VA Sunshine Healthcare Network
Immediate Past President
   Amanda Mewborn, Piedmont Healthcare

Directors 2014 - 2017
   Roque Perez-Velez, UF Health Shands
   Mary Ellen Skeens, Philips Healthcare

Directors 2015 - 2018
   Karl Kraebber, University of Alabama
      Birmingham School of Medicine
   Isaac Mitchell, East Tennessee Children’s Hospital

SHS Board of Directors
Directors 2016 - 2019
   Evelyn Brown, East Carolina University
   Lauren Todd, Intermountain Healthcare

Cabinet
   Secretary-Dean Athanassiades, Philips Healthcare
   Treasurer-Rudy Santacroce, CallisonRTKL Inc.

2016 Conference Chair
   Thomas Roh, HDR Architecture

2017 Conference Chair
   Lauren Cooper, Aramark Healthcare

2018 Conference Chair
   Bianca Garcia, WellStar Kennestone Regional Medical Center
The leading professional organization for improving lives through better healthcare delivery.

- Part of the Institute of Industrial and Systems Engineers (IISE)
- Nearly 1,300 members
- Industrial engineers, process improvement professionals, clinicians
- Education
- Resources
- Job bank and student mentoring
- Excellent annual conference

www.societyforhealthsystems.org
IISE Vision

Vision

Institute of Industrial and Systems Engineers
To be the premier organization that advances, promotes and unites the industrial and systems engineering profession worldwide
• **Mission:** Improve lives through better healthcare delivery

• **Vision**

Create a culture of continuous improvement within healthcare organizations

Actions we will take to create this culture include:

- Cultivate a community of healthcare improvement professionals that is passionate about making a difference
- Foster innovative problem solving through systems thinking
- Develop healthcare leaders, professionals, clinicians, and students
- Influence leaders and decision makers on the future design of healthcare
<table>
<thead>
<tr>
<th>Strategic Priority</th>
<th>Operational Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engagement</td>
<td>Grow membership by extending value through meaningful SHS member interactions.</td>
</tr>
<tr>
<td>Development</td>
<td>Personal growth of SHS members through education, networking, experiences, and collaboration.</td>
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<tr>
<td>Branding</td>
<td>Create a consistent identity for the improvement professional that is recognized within the healthcare industry.</td>
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</tbody>
</table>
Committee Framework

- **Student & Academic**
  - Evelyn, Ashley

- **Early Career & Young Professionals**
  - Mary Ellen

- **Experienced Professionals**
  - Karl, Roque

- **Communication**
  - Lauren

- **Conference**
  - Evelyn

- **Education**
  - Isaac

- **Branding – SHS Board**
  - Amanda, Dean
Leadership

- Chair: Corbin Pozar
- Past Chair: Tiffany Formby
- Board Liaison: Evelyn Brown & Ashley Benedict

Goals 2016 – 2017

- Bios - Create 5 additional bios by March 2017. Also, put a process in place to support/update in the future.
- Webinars - Present virtual student webinars at 5 unique locations by March 2017. Pilot virtual student webinar for multiple smaller programs to attend. Develop a comprehensive checklist of content that students should be aware of that should be covered for each webinar.
- Mentoring - 50% of student attendees at SHS 2017 receive a mentor. Change to an opt out program. Evaluate program/experience post SHS with survey.
- Regional Conferences - Develop process to support Student Regional Conference work by March 2017. This would include but is not limited to content presented and matching presenters with student regions.
- Communications - Provide 3 articles to the Communications Committee related to academic/student content by March 2017.
New Committee Established September 2015

Leadership
- Chair: Elizabeth Gentry, PhD
- Vice Chair: Amy Slovacek & Laura Silvoy
- Board Liaison: Mary Ellen Skeens

Goals 2016 – 2017
- Align SHS membership rates with IIE membership rate discounts for 1st year professional members
- Organize one or more Young Professional/Early Career focused webinar
- Enhance and expand the mentorship program to increase the number of YP/EC members paired to Senior members by 10%
- Develop marketing plan to get more YP/EC members involved in SHS (YP/EC committee members to send quarterly social media messages marketing SHS)
- Organize an additional 1-2 activities for YP/EC members for the 2017 HSPIC program
Experienced Professionals Committee

Leadership
- Chair: Susan Seidensticker, MSHAI
- Advancement Sub-Committee Chair: John L. Templin, Jr., LFHIMSS, FACHE, FAAHC, DSHS
- Board Liaisons: Roque Perez Velez & Karl Krabber

New Committee Established February 2016

Goals 2016 – 2017
- Improve coordination of recognition efforts for SHS members including:
  - Increase Diplomate status applicants by 10%
  - ISE Experienced Professional awards applications by 5%
- Organize one or more Experienced Professional focused webinar for the year
- Coordinate with SHS Board formation of Advisory Group and organize 1-2 activities
- Conduct a market assessment of existing Experienced Professionals to better understand their needs
- Better engagement of Experienced Professionals
  - Organize an additional 1-2 activities for EP members for the 2017 HSPIC program
  - Additional articles from Experienced Professionals in the newsletter
  - Ensure there are Experienced Professionals available to serve as mentors for all Young Professionals participants
  - Create profiles of at least 5 more Experienced Professionals to be published on the website
Communications Committee

Leadership
- Chair: Bianca Garcia
- Newsletter Editor: Lauren Todd
- Board Liaison: Lauren Todd

Goals 2016 – 2017
- Actively engage members and non-members through social media and other forms of electronic communication: Facebook, Twitter, Instagram, Newsletters
- Effectively advertise the value of the annual HSPIC and encourage attendance, abstract/competition/etc. submissions, and sponsorship
- Increase communications across the three membership committees to better meet their communication needs and eliminate silos
- Improve the presence of our organizational brand with posts linking directly to SHS content, increasing our use of professional graphics/posters/photos/etc. around a centralized theme, and reinforcement of the organization’s mission and vision in our messaging
Conference Committee

- Leadership
  - Chair: Lauren Cooper
  - Past Chair: Thomas Roh
  - 2018 Chair: Bianca Garcia
  - Board Liaison: Evelyn Brown

- Goals 2016 – 2017
  - Engagement: Grow membership by extending value through meaningful SHS member interactions.
    - Increase percentage of clinician attendance
    - Creation of Young Professionals Mentoring program
  - Development: Personal growth of SHS members through education, networking, experiences, and collaboration
    - Plan at least 3 networking/development sessions per conference day
    - Increase student case study competition submissions
  - Branding: Create a consistent identity for the improvement professional that is recognized within the healthcare industry
    - Market the conference to at least 15 non-IIESE professional and academic organizations
Leadership
- Chair: Jarvis Gray
- Board Liaison: Isaac Mitchell

Goals 2016 – 2017
- Build a relationship between ACHE and SHS
- Provide at least 9 webinars to members:
  - 6 members-only, 3 conference promotional open to all.
    - Identify and provide 1 to 2 webinars topics geared specifically to Young Professionals.
    - Conduct 1 to 2 audio only podcasts that are downloadable.
- Expand Lean Coffee locations to 2 additional cities.
  - Current Cities: Atlanta, GA / Knoxville, TN / Indianapolis, IN / Philadelphia, PA
- Recruit 2 Student Members to join the committee.

Register Now!

Bill Griffith, CSSBB, CQA, is the vice president of business process.
• Keynote Presentation by Dr. Jim Rawson, MD, FACP, Medical College of Georgia Department of Radiology and Imaging Chair

• To Do List
  - Engage Physicians
  - Include Patients/Families in Process Improvement Projects
  - Free up $1 million of Waste and Reinvest it in Healthcare
  - Tweet your Lessons Learned
  - Report the Impact of the $300 million Reinvestment in US Healthcare at HSPIC 2017
• If you are a current IISE member, attend this webinar (or listen to the recording), and want to join SHS, IISE will give you a *FREE* SHS membership for the remaining months of your IISE membership. At renewal time, you will automatically be billed for the IISE/SHS package membership of $189. *This offer expires April 30, 2016.*

• **How to join SHS**
  - Webinar participants **MUST** contact IISE Member Services Manager, Robyn Dowdall, to get SHS added to their member profile. SHS member benefits will be available immediately after your request is processed.
Request to add SHS membership to my profile

Hi Robyn,

After attending the recent SHS webinar, I would like to add SHS membership to my profile. I understand that I will receive free SHS membership for the remaining months of my current IISE membership. When my IISE membership renewal date comes up, I will automatically be billed for a full year of IISE/SHS membership at $189.

Name _________________________________________

Email _________________________________

Phone ________________________________

My member number is ___________________________

Any questions or concerns, contact: Robyn Dowdall, IISE Member Services Manager at 770-449-0461 x102 or cs@iienet.org. This offer expires April 30, 2016.
Connect with Us!

LinkedIn: Society for Health Systems

Twitter: @SHSinfo

Facebook: Society for Health Systems (SHS)

Healthcare Management Engineers
HME List serve (HME@yahoogroups.com)
Further Information / Next Steps

- **Take advantage of SHS's services:**
  - Co-op Jobs, Internships, and Job Bank
  - Mentoring and Networking
  - Webpage, References, and Links
  - Lean Coffees, Webinars, Social Media, and Newsletters
- **Plan to attend the 2017 Healthcare Systems Process Improvement Conference in Orlando, Florida**
- **Donate to a SHS Philanthropic Opportunity**
  - Graduate Student Paper Competition [https://www.razoo.com/story/Shs-Graduate-Student-Paper-Competition](https://www.razoo.com/story/Shs-Graduate-Student-Paper-Competition)
  - You-Tube Video Contest [https://www.razoo.com/story/Shs-Youtube-Student-Video-Contest](https://www.razoo.com/story/Shs-Youtube-Student-Video-Contest)
- **Write an article for the Newsletter**
- **Share your ideas**
Questions?

Society for Health Systems

www.societyforhealthsystems.org

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