



IIE Young Professionals Webinar

*November 16, 2011
12 Noon EST*



Agenda



- Who We Are
- Benefits
- Current Objectives
- How to Get Involved
- Next Steps
- Q&A

Meet the Young Professionals



Why was the Young Professionals Group established?

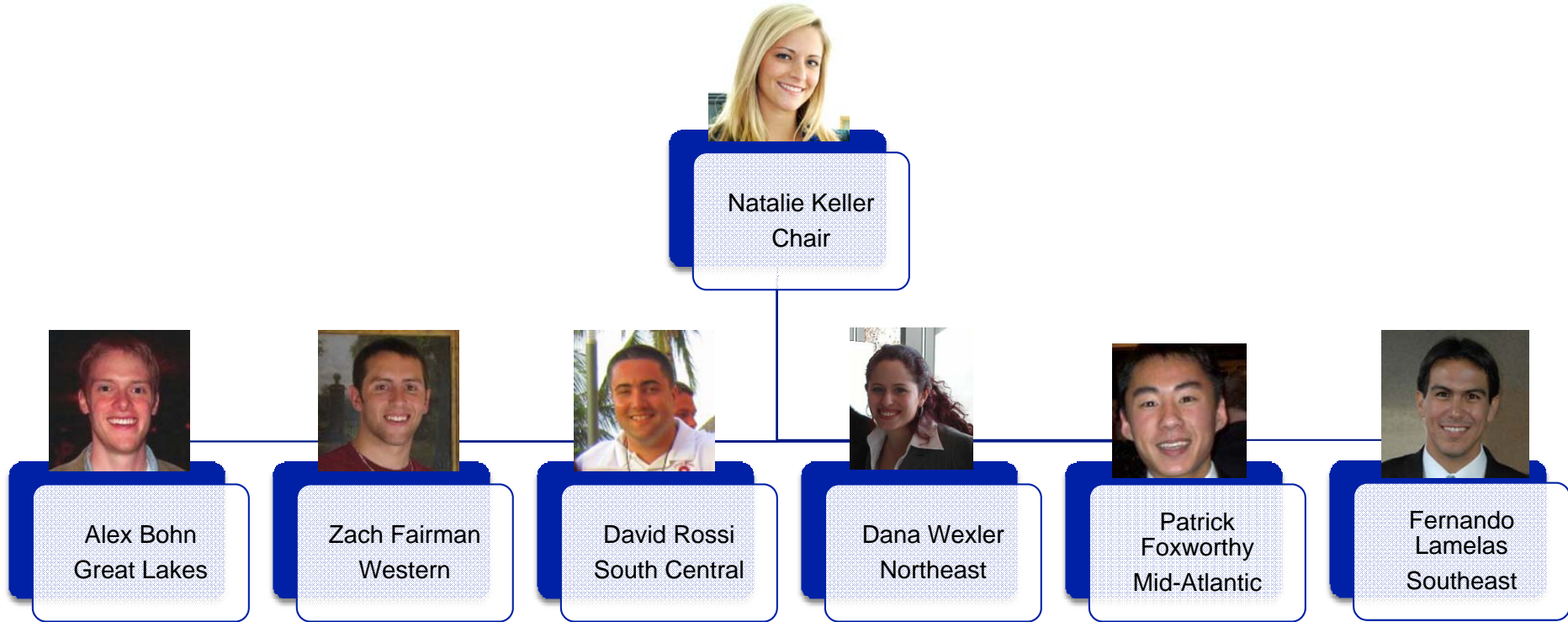
- To identify the needs of members who are college graduates ages 35 and younger.

What is the IIE Young Professional's Mission Statement?

- To strengthen the connection between Young Professionals and IIE and to develop opportunities that interest Young Professionals such as career networking, professional development and job opportunities.



YP Organization Chart





What we aim to do



Identify and provide high value opportunities for YPs

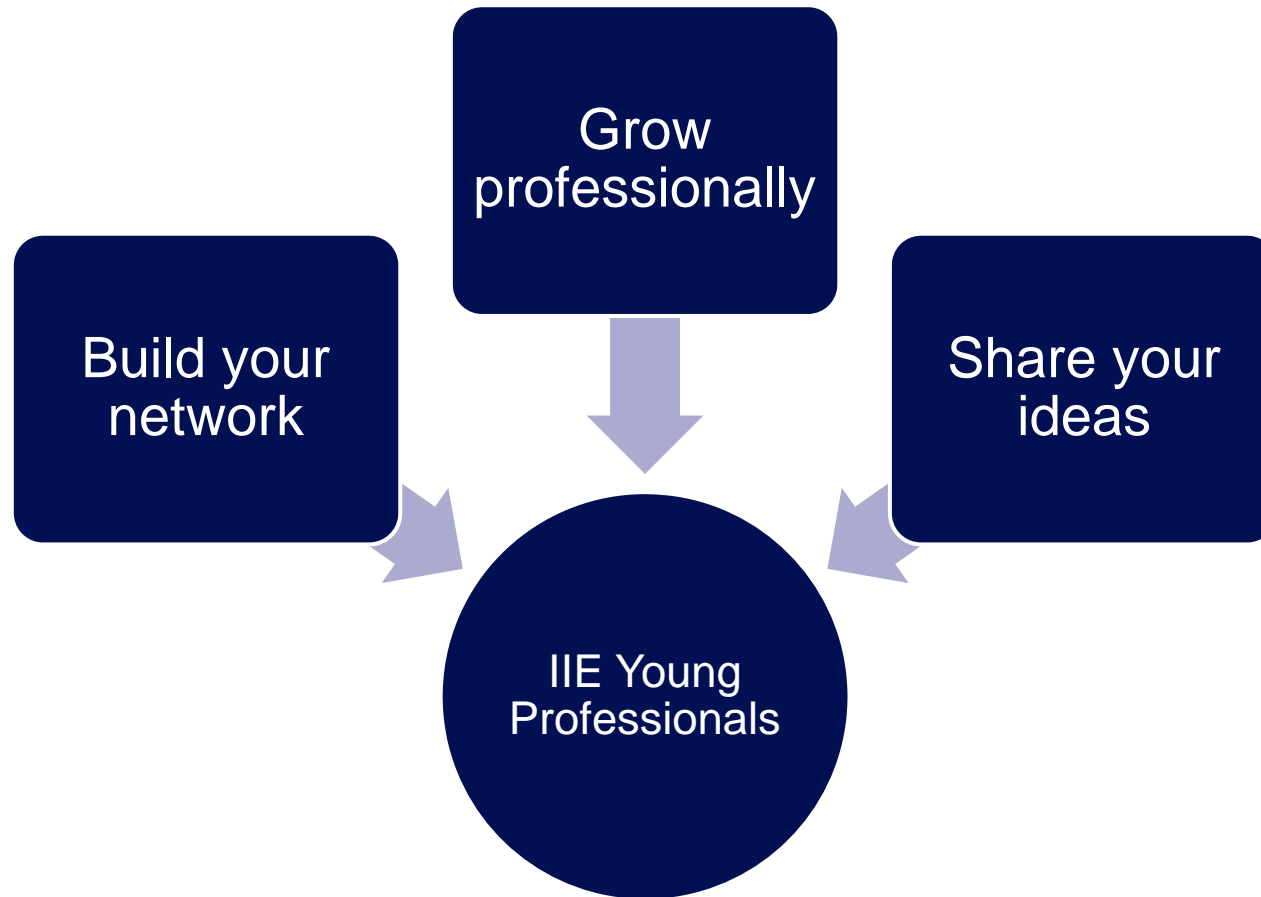


Strengthen YP participation throughout IIE



Build a YP network within IIE

What this means for you



IIE Young Professionals are in high demand

Where we want to go



Communications

Blogs

Social
Media/Video
Content

IE Magazine

YP Development

Webinars

Outreach Activities

Annual
Conference
Events

Industry Alignment

Industry Advisory
Board

Global Outreach

Coaching



We're making progress...



- Accomplishments
 - New Young Professional web page on iienet.org
 - YP Blogs
 - IAB Coaching Webinars
 - Facebook Group Ownership
 - Student Retention Strategy



...but need your help

- Upcoming Events
 - ▣ IAB Webinars – Q1 2012
 - ▣ Annual Conference YP “Track”
- Get Connected
 - ▣ Follow up e-mail for webinar attendees
 - ▣ www.iienet.org/youngprofessionals
 - ▣ iieyoungprofessionals@gmail.com
 - ▣ IIE Facebook Page