Current Trends in Ergonomics

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Market Development

- Relevance
- Value Propositions
- Mandates
Market Development

- Quality Control
  - Professionalism
  - Certification
- Standards and Guidelines
Market Development

- Cooperation for mutual benefit
  - Scientific Societies
  - Professional organizations
  - Trade Associations
  - Collaboration environments
International Cooperation

- IEA
- ErgonomistsWB
- Digital Collaboration Communities
- “Social Media”
Global Ergonomics and the “Wired” World

- Challenges
  - Access
  - Usability
  - Effectiveness
  - Sustainability
Global Ergonomics and the “Wired” World

- Opportunities
  - Access
  - Usability
  - Effectiveness
  - Sustainability