

Tiffany Formby

Current position and company. Tiffany is a Senior Consultant in the Physician Services Group for Quorum Health Resources.

Education history. Tiffany completed her BS in Industrial Engineering in 2011 and her MS in Health Systems in 2012 from Georgia Tech.

Experience as an healthcare intern. While at Georgia Tech, Tiffany created an internship at University Hospital based on referral from a family friend. She also did a 3 semester co-op with Medical Management Associates.

SHS and Georgia Tech connection. Meeting David Cowan (Director of Health Systems Program at Georgia Tech) in 2009 peaked Tiffany's interest in healthcare. She always wanted to be an IE (like her dad) but figured healthcare needed people with these efficiency skills, and warehouses already had IEs!

Her normal day. On average, Tiffany works with multiple clients per month on projects that last around 8-10 months in length. Her job requires a bit of travel, flying to different cities as client meetings require. While on-site, she is normally working with a small team on outpatient clinic operation improvements such as patient access, provider template improvements, productivity increases, right-size staffing, etc.

Useful industrial engineering tools. Tiffany finds that she spends a bit of time on Excel doing analytics. Her group recently started using simulation software to better analyze patient flow. She also works with log-based dynamic dashboards.

SHS involvement. In 2009, she first got involved in SHS. She is currently part of the leadership team for the Academic / Student Committee and will serve as chair of the committee from 2015-2016. She was also runner-up in the student paper competition in 2012. As a student, she

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was a volunteer at the annual SHS conference. In July 2012, Tiffany was also recognized as the SHS Outstanding Member of the Month.

Why SHS? Because she is a healthcare IE. When Tiffany was asked, "why are you an SHS member?", her response was "because I'm an IE in healthcare." What a great reason to be active in this society! She also stays up-to-date with industry hot topics and can network with other professionals and students interested healthcare. Tiffany sees a lack of efficiency in healthcare, which transfers to a greatness of opportunity to improve an industry that makes a visible difference in the quality of human lives.

Vegas Baby! One of Tiffany's favorite SHS conference memories was when she attended the conference with her fellow Georgia Tech Health Systems graduate students that was held in Las Vegas, NV in 2012.

Augusta lineage. Tiffany grew up in Augusta, GA as did her parents and grandparents! Her husband and his family are also from Augusta too. If you are driving through, you might run into her relatives.

Free time. Tiffany enjoys Georgia Tech football games, spending time at home with her family, being on the water, and crafting.

