



# ENGINEERING LEAN & SIX SIGMA CONFERENCE 2016

Embassy Suites Riverwalk - Downtown | San Antonio

September 14: Exhibit Setup

September 15-16: Exhibit

## EXHIBITOR & SPONSORSHIP MARKETING KIT

Reserve your space now by contacting:

Dolores Ridout: (281) 762-9546 or ridout3@airmail.net

Hutson Lambert: (228) 452-9683 or hlambert@airmail.net

Anita Lambert: (228) 452-6159 or anita4@airmail.net

[www.iise.org/leansixsigma](http://www.iise.org/leansixsigma)

# San Antonio: Meet. Learn. Play.

Join IISE and Lean and Six Sigma professionals from around the country in the heart of Texas for the Engineering Lean and Six Sigma Conference 2016 (ELSS). Conference attendees come to ELSS for discussions of best practices and the latest research advancements to find solutions to improve their operations. ELSS attracts attendees from many fields, including: healthcare, manufacturing, logistics, technology, communications, academia and more!

This year's conference is sure to be better than ever before, with San Antonio playing the perfect backdrop for the learning and connections that ELSS is known for. Join us, September 14-16, to be part of this exciting conference. For the third year in a row, the Lean Educator Conference is being held in collaboration with ELSS, presented by IISE's Lean Division, EdNet, LEAN and LEI.

## MEET

Improve exposure of your brand when you reserve your booth space today! Meet face-to-face with industry professionals seeking ways to increase process and quality improvement as well as academic professionals dedicated to advancing lean curriculum and pedagogy—all in one place for three days of industry leading educational and networking opportunities. Showcase your products or services to your key audience during the time when they are most receptive to discovering new solutions and knowledge.

## LEARN

Discover the latest advancements in Lean and Six Sigma by being at the center of where the knowledge is shared.

Speak with representatives from all industries and backgrounds to discover their needs for products and services to solve their toughest problems. Share your solutions and establish the partnerships that will help drive your business forward.

## PLAY

San Antonio has something for everyone. Interested in taking a new client to dinner? Do you need to set up meetings with current customers? Need to make connections in an informal setting? Look no further than San Antonio. The city's rich history and top-notch dining and attractions create the perfect setting for you to help increase awareness and satisfaction of your brand. Take in the Riverwalk, touted as "the world's largest hotel lobby", or discover why Texas is known for some of the greatest food in the country at one of the city's many restaurants.

## Who Should Exhibit

Exhibitors whose products and services help industry (healthcare, manufacturing, logistics, etc. ) or academic organizations improve quality and efficiency. Past exhibitors include software companies, training providers, educational programs and book publishers.



# Conference Schedule

## WEDNESDAY, SEPT. 14

7 a.m. – 5 p.m.	Registration
8 a.m. – Noon	Workshop - Baptist Medical Center
1 p.m. – 5 p.m.	Exhibitor Setup
1 p.m. – 5 p.m.	Poster Session Setup
12:30 p.m. – 5 p.m.	Facility Tour - Toyota Mfg. & Reyes Automotive
1:30 p.m. – 5 p.m.	Concurrent Sessions
1:30 p.m. – 5 p.m.	Workshop - Embassy Suites

## THURSDAY, SEPT. 15

6:30 a.m. – 7 a.m.	Exhibitor Setup
7 a.m. – 5 p.m.	Registration
7 a.m. – 8:30 a.m.	Coffee Service
8 a.m. – 9 a.m.	Opening Session and Keynote Speaker
9:05 a.m. – 10:10 a.m.	Concurrent Sessions
10:15 a.m. – 10:45 a.m.	Break with Exhibitors
10:50 a.m. – 11:55 a.m.	Concurrent Sessions
Noon – 1:30 p.m.	Lunch and Keynote Speaker
1:45 p.m. – 2:50 p.m.	Concurrent Sessions
2:55 p.m. – 3:25 p.m.	Break with Exhibitors
3:30 p.m. – 4:35 p.m.	Concurrent Sessions
4:45 p.m. – 5:30 p.m.	Town Hall Meeting - Lean Division
6:30 p.m. – 7:30 p.m.	River Taxi Cruise (additional fee)

## FRIDAY, SEPT. 16

7 a.m. – 2 p.m.	Registration
7 a.m. – 8:30 a.m.	Coffee Service
7:30 a.m. – 8:35 a.m.	Concurrent Sessions
8:40 a.m. – 9:10 a.m.	Break with Exhibitors
9:15 a.m. – 10:55 a.m.	Concurrent Sessions
11 a.m. – 11:15 a.m.	Break with Exhibitors
11:20 a.m. – 12:25 p.m.	Concurrent Sessions
11:30 a.m. – 4 p.m.	Exhibit Tear-Down
12:30 p.m. – 2 p.m.	Lunch, Awards and Keynote Speaker

## Important Dates to Remember

- Now** Sign up for table-top or pop-up display space
- Now** Submit exhibit contract along with your company logo, product/ service description, company information, and URL/link
- Now** Sign up for sponsorship opportunities, booth traffic drivers, and advertising for maximum brand awareness
- Jul. 15** Deadline for Web banner ads to run on the conference website from Aug. 1 – Sept. 30
- Aug. 18** Deadline to have your conference bag insert approved by IISE prior to printing and shipping
- Aug. 18** Artwork deadline for print ads to be included in the conference program
- Sept. 1** Shipment deadline for conference bag inserts to arrive at IISE
- Sept. 14** Exhibit setup | 1p.m. – 5 p.m.
- Sept. 15-16** Exhibit days
- Sept. 16** Exhibit tear-down | 11:30 a.m. – 4 p.m.

# Table-Top or Pop-Up Display for \$1,275

## Exhibit space amenities:

- Six-foot (6') table with drape
- Two (2) chairs and wastebasket
- Existing hotel flooring (carpet)
- Wi-Fi will be provided

## Additional exhibitor benefits include:

- Coffee service, beverage breaks and lunch (Thursday and Friday)
- One (1) full conference registration
- Logo and product/service description on conference website, signage and on-site program
- Dedicated exhibit time

### AREAS OF PURCHASING

Six Sigma training  
Supply chain software  
Lean consulting services  
Lean manufacturing software  
Work measurement software  
Simulation software  
Scheduling/planning software  
Warehouse management systems  
Lean manufacturing hardware  
Material handling systems  
Logistics outsourcing

### AREAS OF SERVICE

Logistics/transportation/  
distribution/warehousing  
Factory layout and planning  
Healthcare  
Government  
Retail  
Communications  
Utilities  
Academia

### AREAS OF MANUFACTURING

Assembly  
Process  
Job shop  
Remanufacturing  
Repetitive  
Discrete

### INDUSTRIES REPRESENTED

Defense  
Aerospace  
Automotive  
Medical/healthcare  
Consumer products/textiles  
Electronics  
Food and beverage  
Pharmaceuticals  
Chemicals

Get ready to connect with some of the most outstanding practitioners and academic professionals in the entire lean and Six Sigma arena.

Top and mid-level managers  
Quality systems managers  
Lean implementation leaders  
Auditors (ISO, quality systems, Baldrige, Industrial engineers  
Oglethorpe, product, process, etc.)  
Management engineers  
Operations managers  
Manufacturing engineers  
Supply chain managers  
Design engineers  
Advanced lean researchers

Quality engineers  
Production managers  
Test engineers  
Healthcare management engineers  
Six Sigma green belts  
Professors  
Six Sigma black belts  
Graduate students  
Quality technicians  
Research assistants

# Advertising Opportunities



## INSERT IN ATTENDEE CONFERENCE BAGS

\$100 PER INSERT (*Brochures must call for additional pricing*)

Your company's product ad or flyer is a great way to guarantee attendees see your message. You provide the material; we place it in the attendee conference bags for distribution at registration.



## PRINT AD IN CONFERENCE ON-SITE PROGRAM

\$300 FULL-PAGE COLOR AD (*PRIME POSITION*)

Increase your visibility to every conference attendee by placing a full-page, four-color print ad in the conference program that every attendee will receive. This program is used by all attendees as a daily guide and key to planning their schedules. Every activity, session and event is listed in this informative program guide. Remember this guide will be carried by each attendee at the conference and kept to use as a reference tool throughout the year.



## WEB BANNER ADVERTISING ON CONFERENCE WEBSITE

\$300 (970X90) Leaderboard Banner Or

\$200 (300X250) Vertical Side Banner

(*RUN TIME 2 MOS.*)

Your company's customized Web banner ad and link to your landing page will be displayed on the official conference website for two (2) months. Banner ads can drive traffic to your website and allow dynamic and time-sensitive promotion as well as enhance your company's image and brand awareness prior to the conference.

For more information, contact **Dolores Ridout** at [ridout3@airmail.net](mailto:ridout3@airmail.net) or (281) 762-9546, **Hutson Lambert** at [hlambert@airmail.net](mailto:hlambert@airmail.net) or (228) 452-9683 or **Anita Lambert** at [anita4@airmail.net](mailto:anita4@airmail.net) or (228) 452-6159.

# Sponsorship Opportunities



## ATTENDEE CONFERENCE BAGS

\$1,000

All conference attendees will receive a conference bag at registration. Take advantage of this exclusive chance to brand a high-valued, highly visible item utilized by every attendee. Attendees will be thrilled that you provided an easy, take-home bag for them.



## ATTENDEE BADGE LANYARDS

\$500

Reinforce your brand in the minds of conference attendees by promoting your company on every attendee's lanyard necessary for access to all conference sessions and the exhibit area. Your company logo will be printed on the name badge lanyards each attendee will receive upon registering.



## ATTENDEE CONFERENCE PADS & PENS

\$750

With so many sessions for note taking, every attendee will be thankful to have your branded pad and pen to keep them organized. After the show, attendees will continue to use these items and see your brand, reminding them to give you a call.



## CO-SPONSORSHIP OPPORTUNITIES

- Beverage Breaks (Wednesday, Thursday and Friday) \$1,000
- River Taxi Cruise – Rio On Demand \$1,500
- Lunch and Keynote Speaker (Thursday and Friday) \$1,000

*Note: Sponsorship signage is included at all sponsored venues and in conference promotional material.*

## Hotel Information

### Embassy Suites San Antonio Riverwalk-Downtown

125 E. Houston Street, San Antonio, TX 78205

(210) 226-9000

### RESERVATIONS

The Embassy Suites San Antonio Riverwalk–Downtown is set on the banks of the San Antonio River in the vibrant heart of San Antonio, Texas. Grab a bargain at the Mexican Market or discover the rides and attractions of Six Flags® Fiesta Texas or SeaWorld® San Antonio. All guest suites at this beautiful San Antonio Riverwalk hotel offer more space and flexibility, with separate sleeping and living areas, and a wide range of thoughtful amenities.

A limited number of rooms are available at the conference rate of \$175 for a single or double plus applicable state and local taxes. To receive this special rate, call 1-800 Embassy (1-800-362-2779) to make your reservations. You can also go on line to Embassy Suites Riverwalk and enter the three letter

convention/group code: "ENG" under add special rate code to book your reservation or go to personalized group web page. The cutoff date to book reservations is Tuesday, Aug. 23, 2016, or when the room block is full. Quoted sleeping room rates will be offered, based on availability, two days before and two days after the conference dates.

Guest departing prior to their reserved check-out date will be assessed an early check-out fee of \$75 + tax. Guests wishing to avoid an early check-out fee should advise the hotel at or before check-in of any change in planned length of stay.

### PARKING

Parking: The Embassy Suites on-site valet parking at \$30 + tax per 24 hours with in/out privileges. Event/day parking is \$15 without in/out privileges and is based on availability.

Please visit the hotel/travel section of the conference website ([www.iise.org/LeanSixSigma](http://www.iise.org/LeanSixSigma)) for more information.



# ENGINEERING LEAN & SIX SIGMA CONFERENCE 2016

SEPTEMBER 14-16, 2016

Embassy Suites Riverwalk-Downtown • San Antonio



LEAN EDUCATOR  
CONFERENCE



## Table #

### Table-Top or Pop-Up display - \$1,275

Six-foot (6') table with drape  
Two (2) chairs and a wastebasket  
Exhibit area flooring is carpeted  
Wi-Fi will be provided

Logo on conference website (exhibitor must provide logos)  
Logo on conference signage  
Logo on conference on-site program  
One full conference complimentary registration

**Company name:**

**Contact person:**

**Title:**

**Email:**

**Company address:**

**City, state, zip, country:**

**Phone:**

**Fax:**

**Website:**

## Booth Traffic Drivers

- Insert placed in attendees' conference bags \$100 each [brochure inserts must call for pricing](#)
- Full-page, color ad (prime position) in conference program \$300 per ad
- Web banner ad and link on ELSS conference website - 2 mo. run Vertical side banner (300w x 250h) \$200
- Web banner ad and link on ELSS conference website - 2 mo. run Leaderboard banner (970w x 90h) \$300

## Branded Promotional Items

- Attendee conference bags \$1,000
- Attendee badge lanyards \$500
- Attendee conference pads & pens \$750

## Co-Sponsorship Opportunities

- Beverage breaks (Wed., Thurs., Fri.) \$1,000
- River Taxi Cruise - Rio On Demand \$1,500
- Lunch and keynote speaker (Thurs., Fri.) \$1,000

Total of all items checked above: \$ \_\_\_\_\_

**Payment by credit card is due once contract has been signed.**

I (print), \_\_\_\_\_, authorize the amount of \$ \_\_\_\_\_ in U.S. Dollars.

MasterCard

Visa

American Express

Credit card # \_\_\_\_\_ exp. \_\_\_\_\_ security code \_\_\_\_\_

Name on card (print) \_\_\_\_\_ Signature: \_\_\_\_\_

Please scan and email contract as PDF to Dolores Ridout at [ridout3@airmail.net](mailto:ridout3@airmail.net) or Leigh Anne Stroud at [lstroud@iise.org](mailto:lstroud@iise.org)  
or fax to Dolores Ridout at (866) 419-9580.

**Assignment of Space:** IISE shall assign the booth, display and/or tabletop space as agreed to under this contract for the period of the display and such assignment will be made no later than four weeks before the event. Location assignments will be on a first-come, first served basis and will be made solely at the discretion of IISE.

**Use of Display Space:** Exhibitor is allowed to distribute literature, run demonstrations, and sell products within the boundaries of the Exhibitors assigned space. Exhibitor's product demonstration, placement or handing out of literature, signage, all booth furnishings and lighting must be well within the confines of the assigned space at all times and may in no way interfere with adjacent space. Demonstrations using audio must use headsets to demonstrate audio capabilities. Exhibitor shall not assign to a third party its space or a portion of that space without the prior written consent of IISE, which IISE may grant or withhold at its sole discretion. If such permission is given, the Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives. No other conferences or events may be promoted in any format at IISE managed events without written permission from IISE.

**Exhibitor Events:** Exhibitor shall not schedule or sponsor any event in connection with the conference, including without limitation: evening events, during a time that overlaps or conflicts with a Conference event published in the schedule.

**Indemnity and Limitation of Liability:** Neither IISE, co-sponsors, venue provider nor any of their respective officers, agents, employees, facilities, representatives or assigns shall be liable for, and Exhibitor hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Exhibitor and/or its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the display at the conference. The Exhibitor shall indemnify, defend, and protect IISE and hold IISE, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Exhibitor's participation in the conference or an actions of its officers, agents, employees, or other representatives. Under no circumstances will IISE, co-sponsors, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall IISE liability, under any circumstance, exceed the amount actually paid to it by the Exhibitor. IISE makes no representations or warranties regarding the number of people who will attend the conference.

**Observance of Laws:** Exhibitor shall abide by and observe all laws, rules and regulations, and ordinances.

**Cancellation or Termination by IISE:** If for any reason beyond its reasonable control including fires, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, or any similar reason, IISE shall determine the conference or any part may not be held. IISE may cancel the conference or any part thereof. In that event, IISE shall determine and refund the Exhibitor its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by IISE.

**Cancellation by Exhibitor:** All payments are due in full at the time of contract agreement. Funds will only be returned if the event does not take place due to cancellation. By providing your credit card information, you agree that IISE may charge your credit card for the "full amount" of your contract. You are providing advertising materials to IISE and IISE is not responsible for errors that are provided by the advertiser. This agreement is binding and considered a contract between advertiser and IISE and payment is guaranteed to IISE for services rendered.

**Exhibitor Conduct:** Exhibitor and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste, as defined by IISE. IISE reserves the right to eject from the conference any Exhibitor or Exhibitor representative violating those standards, without refund.

**Agreement to Terms, Conditions and Rules:** Exhibitor agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by IISE from time to time for the efficient and safe operation of the conference. This application represents the final, complete and exclusive agreement between the Exhibitor and IISE concerning the subject matter of this application. IISE does not make any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing and signed by an IISE representative. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Exhibitor subject to the terms of this agreement regarding assignment.