

Advertiser: _____ Phone: _____

Contact: _____ Email: _____

Address: _____

IISE Magazine (Issue Date): _____

PLEASE CHECK OPTION	SIZE	DIMENSIONS (PDF ADS)	APPROX. WORD COUNT (TEXT ADS)	RATE
<input type="checkbox"/>	Full Page	6.48" x 9.375"	550-750	\$1,695
<input type="checkbox"/>	2/3 Page	4.27" x 9.375"	475-625	\$1,395
<input type="checkbox"/>	1/2 Page	6.48" x 4.625"	350-450	\$995
<input type="checkbox"/>	1/3 Page	2.06" x 9.375"	200-300	\$775
<input type="checkbox"/>	1/4 Page	3.16" x 4.625"	Up to 200	\$695

- Additional charge for color: 2-color (2C)=\$250; 4-color (4C)=\$500.

- Please be aware of your total word count.

- At the high end of the word count the font becomes very small.

- Recruitment ads appear in the Careers section. Rates shown are in black and white. Ads should be submitted via e-mail in a Word format or in a high-resolution PDF or JPEG format.

- Color Logo's may be included at no additional cost and should be provided in hi-res format (300 dpi or higher jpeg or vector art). Logos may require up to an equivalent of 40 words in total word count for the ad.

Payment Information:

To be invoiced

Name on credit card _____

Visa _____ Exp. Date: _____ Security Code: _____

MasterCard _____ Exp. Date: _____ Security Code: _____

Amex _____ Exp. Date: _____ Security Code: _____

Authorization: _____ Date: _____

By signing this contract, you agree to IISE advertising terms and agree we can process credit card provided for payment of advertising services indicated above. IISE is not responsible for errors in advertisements provided or approved by advertiser. This agreement is binding and considered a contract between advertiser and IISE and payment is guaranteed to IISE for services rendered. You also agree to provide the material and content by the deadlines necessary to fulfill the contract. Customer will provide content, subject to IISE approval. Rates shown are net to IISE.

Contact IISE Advertising at advertising@iise.org.

Please sign and email PDF to advertising@iise.org or Fax to 770-263-8532.