## MAGAZINE EDITORIAL CALENDAR 2020

<table>
<thead>
<tr>
<th>2020</th>
<th>AD CLOSE/MATERIALS DUE</th>
<th>MARKETING OPPORTUNITIES</th>
<th>TOPICAL COVERAGE</th>
</tr>
</thead>
</table>
| January | 12-3-19 / 12-11-19    |                         | Information technology  
|         |                        |                         | Quality/Six Sigma  
|         |                        |                         | Manufacturing  
|         |                        |                         | Sustainability  |
| February| 1-3-20 / 1-13-20      | Bonus distribution: Health Systems Process Improvement Conference | Health systems  
|         |                        |                         | Strategic planning  
|         |                        |                         | Lean  
|         |                        |                         | Material handling  |
| March   | 2-3-20 / 2-11-20      | Bonus distribution: Applied Ergonomics Conference | Ergonomics  
|         |                        |                         | Supply chain/logistics  
|         |                        |                         | Work measurement  
|         |                        |                         | Quality/Six Sigma  |
| April   | 3-2-20 / 3-11-20      |                         | Manufacturing  
|         |                        |                         | Education  
|         |                        |                         | Facilities planning  
|         |                        |                         | Management  |
| May     | 3-30-20 / 4-9-20      | Bonus distribution: IISE Annual Conference & Expo | Lean  
|         |                        |                         | Simulation  
|         |                        |                         | Health systems  
|         |                        |                         | Supply chain/logistics  |
| June    | 4-29-20 / 5-6-20      |                         | Quality/Six Sigma  
|         |                        |                         | Manufacturing  
|         |                        |                         | Management  
|         |                        |                         | Material handling  |
| July    | 5-29-20 / 6-8-20      |                         | Human factors & safety  
|         |                        |                         | Lean  
|         |                        |                         | Professional development  
|         |                        |                         | Sustainability  |
| August  | 6-26-20 / 7-6-20      |                         | Supply chain/logistics  
|         |                        |                         | Management  
|         |                        |                         | Planning and scheduling  
|         |                        |                         | Quality/Six Sigma  |
| September| 8-3-20 / 8-11-20    |                         | Education/STEM  
|         |                        |                         | Manufacturing  
|         |                        |                         | Health systems  
|         |                        |                         | Warehouse management  |
| October | 9-2-20 / 9-9-20       |                         | Lean  
|         |                        |                         | Material handling  
|         |                        |                         | Work measurement  
|         |                        |                         | Ergonomics  |
| November| 10-2-20 / 10-10-20    | International issue     | Facilities Planning  
|         |                        |                         | Manufacturing  
|         |                        |                         | Quality/Six Sigma  
|         |                        |                         | Management  |
| December| 11-4-20 / 11-11-20    |                         | Logistics & Distribution/RFID  
|         |                        |                         | Lean  
|         |                        |                         | Simulation  
|         |                        |                         | Book or Gift Guide  |