

## ISE MAGAZINE EDITORIAL CALENDAR 2021

(As of 8/20/2020 – subject to change.)

2021	AD CLOSE/ MATERIAL DUE	EDITORIAL CONTENT	MARKETING OPPORTUNITY	TOPICAL COVERAGE PLANNED
January	12-2-20 / 12-10-20	11-2-20		<b>Technology and automation</b> Manufacturing Education Management
February	1-4-21 / 1-12-21	12-2-20	Bonus distribution: Health Systems Process Improvement Conference	<b>Health systems</b> Strategic planning Lean Material handling
March	2-2-21 / 2-10-21	1-4-21	Bonus distribution: Applied Ergonomics Conference	<b>Ergonomics</b> Sustainability Work measurement Quality/Six Sigma
April	3-3-21 / 3-10-21	2-1-21		<b>Manufacturing</b> Facilities planning Management Supply chain/logistics
May	3-31-21 / 4-7-21	3-1-21	Bonus distribution: IISE Annual Conference & Expo	<b>Lean</b> Simulation Health systems Supply chain/logistics
June	4-30-21 / 5-7-21	4-2-21		<b>Quality/Six Sigma</b> Manufacturing Women in ISE Material handling
July	6-1-21 / 6-8-21	5-3-21		<b>Human factors &amp; safety</b> Lean Professional development Sustainability
August	7-1-21 / 7-7-21	6-4-21		<b>Sustainability</b> Management Planning and scheduling Quality/Six Sigma
September	8-2-21 / 8-9-21	7-2-21	Bonus distribution: Engineering Lean & Six Sigma Conference	<b>Education/STEM</b> Manufacturing Health systems Warehouse management
October	9-1-21 / 9-8-21	8-2-21		<b>Supply chain/logistics</b> Material handling Work measurement Ergonomics
November	10-4-21 / 10-11-21	9-3-21	International issue	<b>Facilities Planning</b> Manufacturing Quality/Six Sigma Management
December	11-2-21 / 11-8-21	10-4-21		<b>Logistics &amp; Distribution</b> Lean Simulation Book or Gift Guide

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