SHARE YOUR PRODUCTS AND SERVICES WITH THE WORLD’S LEADING ERGONOMISTS

EXHIBITING, SPONSORING AND ADVERTISING PROSPECTUS

MARCH 16-19, 2020
KENTUCKY INTERNATIONAL CONVENTION CENTER • LOUISVILLE, KENTUCKY

Ergonomics is Everywhere...

EXHIBITING, SPONSORING AND ADVERTISING PROSPECTUS
WWW.IISE.ORG/AEC
Get direct exposure to top ergonomists and human factors experts from around the globe when you partner with the Institute of Industrial and Systems Engineers and the Applied Ergonomics Society.

Now in its 23rd year, The Applied Ergonomics Conference (AEC) is bigger and better than ever before. New and returning attendees discover exciting educational sessions, roundtable discussions, the world-renowned Ergo Cup® and dozens of inspiring presentations to help them move their careers and organizations forward.

**BONUS!** All AEC exhibitors receive complimentary full conference registrations according to their booth size. Put them to good use by attending sessions, hearing directly from attendees about what problems they’re facing and using your in-session time to network and increase exposure of your organization.

**RESERVE YOUR SPACE OR ADVERTISING TODAY FOR AEC 2020!**

Attendees come from the following professional settings:

- **8%** Academia
- **92%** Industry

**TO RESERVE EXHIBIT SPACE AT THE APPLIED ERGONOMICS CONFERENCE, CONTACT:**

**Hutson Lambert**  
(228) 363-0851  
hlambert@iise.org

**Anita Lambert**  
(228) 284-7790  
alambert@iise.org
ATTENDEES REPRESENT THE FOLLOWING JOB TITLES:

- CEO
- Chairperson
- Consulting Ergonomist
- Corporate Ergonomist
- Corporate Health & Safety
- Director of Ergonomics
- Director EHS
- EH&S Program Manager
- Director of Safety
- EHS Manager
- Engineer
- Ergonomic Consultant
- Ergonomic Engineer
- Ergonomic Manager
- Ergonomic Specialist
- Ergonomist/Safety/IH
- EHS Specialist
- Executive Director
- Global Ergonomic Systems Project Manager
- Global Ergonomist
- Health/Safety/Ergonomic Rep
- Health & Safety Manager
- Human Factors/Industrial Engineering
- Industrial Engineer
- Industrial Hygienist
- Lead Engineer
- Lean Leader
- Operations Engineer
- Operations Engineering Manager
- Operations Manager
- Regional Safety Director
- Risk Control Consulting Director
- Risk Control Director
- Safety, Health & Environment Manager
- Safety Manager
- Safety Specialist
- Safety & Manufacturing Engineer
- Vice President Engineering Services
- Senior Occupational Health Nurse
- Senior Corporate Ergonomist
- Safety & Sustainability

ATTENDEES ARE INTERESTED IN THE FOLLOWING PRODUCTS AND SERVICES:

- Adjustable Workstations & Furniture
- Anti-Fatigue & Safety Floor Matting
- Casters & Wheels for Use in Office, Healthcare & Industrial Settings
- Computer Accessories, including Monitor Mounts & Keyboard Trays
- Computer Peripherals, including Keyboards, Mice & Alternatives
- Consulting Services for Ergonomics, Safety & Wellness Programs
- Green & LEED
- Laboratory Products including Pipettes
- Lifting & Positioning Equipment
- Lighting & Task Lighting Solutions
- Material Handling Solutions & Automation Devices
- Mobile Workstations & Laptop/Tablet Solutions
- Patient Handling & Lift Assist Equipment
- Pre-Employment Testing/Screening
- Program Analysis & Management Tools
- Purification Products & Monitors
- Push-Pull Assist Equipment
- Retrofit Products & Kits
- Safety Gear, including Whole Body, Arm, Hand & Eye Protection
- Seating for Office, Healthcare & Industrial Settings
- Software
- Supports: Footwear, Orthotics, Back, Wrist
- Training & Testing Aids
- Workplace Wellness & Fitness Tools
- Workstation Accessories
JOIN THESE LEADING ORGANIZATIONS THAT EXHIBITED AT AEC 2019:

- 3ARM
- Albion
- Aubin Industries
- Applied Ergonomics Society
- Backapp
- BakkerElkhuizen
- Blickle Wheels and Casters
- BodyBilt by ErgoGenesis
- Briotix Health
- Caster Connection
- Caster Works Inc.
- Center for Occupational and Environmental Health
- Contour Design
- Darcor Casters and Wheels
- The EASE Council
- Ekso Bionics
- Enviance
- Ergo Advantage
- ergoCentric
- ErgoScience
- Ergoweb
- Fanshawe College
- Fit For Work
- Flexpipe
- Goldtouch
- Health Postures
- IMPACTO
- IPCS - Industrial Physical Capability Services
- Kensington
- KINETIC
- K-Tec
- Lean Factory America
- Levitate Technologies Inc.
- LifeBooster
- Loctek/FlexiSpot
- Logitech
- MEGAComfort
- Modjoul MyAbilities
- NexGen Ergonomics
- SRI-Ergonomics, The Ohio State University
- O’Mara Sprung Floors
- On-Site Solutions
- PHS West Inc.
- Posture Depot
- PowerLift®
- Roemheld
- Saturn Ergonomics Consulting
- Standing inOvation
- TENTE Casters Inc.
- The Ergonomics Center of North Carolina
- University of Michigan Center for Ergonomics
- VelocityEHS | Humantech
- VersaTables
- Victor Technology
- Working Concepts Inc.
- Xsens
TRAFFIC DRIVERS TO MAXIMIZE YOUR ROI

AEC provides these added Exhibit Hall features to attract attendees and ensure your exhibiting success:

- Welcome Reception in the Exhibit Hall
- Attendee Networking Reception
- A.M. coffee and refreshment breaks
- Dessert Networking Reception
- Company logo and 50-word product/service description on conference website and on-site program
- Additional traffic from attendees viewing Ergo Cup® entries and winners
- A pre-show e-blast that promotes all exhibitors 4 weeks prior to the conference
- A listing in the “Know Before You Go” email to attendees
EXHIBIT BOOTH COST

10’X10’ BOOTH
$3,150

- Two (2) full registrations*
- Skirted table with pipe and drape
- Two (2) chairs and wastebasket (additional chairs for larger booths)
- Electrical service one standard outlet
- Booth identification signage
- Internet access
- Lead retrieval (available to order for this event)
- Welcome Reception
- Attendee Networking
- Dessert Reception
- A.M. coffee and refreshment breaks
- Company logo and 50-word product/service description on conference website and in the on-site conference program

10’X20’ BOOTH
$5,850

- Four (4) full registrations*
- Skirted table with pipe and drape
- Two (2) chairs and wastebasket (additional chairs for larger booths)
- Electrical service one standard outlet
- Booth identification signage
- Internet access
- Lead retrieval (available to order for this event)
- Welcome Reception
- Attendee Networking
- Dessert Reception
- A.M. coffee and refreshment breaks
- Company logo and 50-word product/service description on conference website and in the on-site conference program

20’X20’ BOOTH
$10,150

- Eight (8) full registrations*
- Skirted table with pipe and drape
- Two (2) chairs and wastebasket (additional chairs for larger booths)
- Electrical service one standard outlet
- Booth identification signage
- Internet access
- Lead retrieval (available to order for this event)
- Welcome Reception
- Attendee Networking
- Dessert Reception
- A.M. coffee and refreshment breaks
- Company logo and 50-word product/service description on conference website and in the on-site conference program

*Any additional personnel or guest may purchase an Exhibit Hall-only (EHO) badge. This will allow entry to the Exhibit Hall area only. $199 each

PLEASE NOTE: A 50% deposit is due with your contract application if received before Oct. 4, 2019. After Nov. 1, 2019, full payment is due with all signed contracts. Your booth is not guaranteed until payment has been received and processed. Notice of cancellation or booth reduction received Nov. 1, 2019, or after will receive no refund.
# EXHIBITOR SCHEDULE
(tentative schedule below and subject to change)

## MONDAY, MARCH 16
- 7 a.m. - 5 p.m. Registration Desk Open
- 9 a.m. - 4 p.m. Installation and Setup
- 5 – 7:30 p.m. Welcome Reception in the Exhibit Hall (dedicated time)

## TUESDAY, MARCH 17
- 7 a.m. - 5 p.m. Registration Desk Open
- 10:45 a.m. - 5 p.m. Exhibit Hall Open
- 10:45 a.m. - 3 p.m. Exhibits and Ergo Cup® in Exhibit Hall (dedicated time)
  - *Afternoon sessions will begin at 3 p.m.*
- 11:45 a.m. - 1:15 p.m. Lunch in the Exhibit Hall
- 1:15 - 3 p.m. Dessert Reception in the Exhibit Hall (dedicated time)

## WEDNESDAY, MARCH 18
- 7 a.m. - 5 p.m. Registration Desk Open
- 10:45 a.m. - 2 p.m. Exhibit Hall Open
  - *Exhibitors may not dismantle their booths prior to the official closing of the Exhibit Hall.*
- Noon - 1:30 p.m. Lunch in the Exhibit Hall
- 2 - 4 p.m. Dismantling and Move-Out*

## THURSDAY, MARCH 19
**EXHIBIT HALL CLOSED**
**ADVERTISING OPPORTUNITIES**

**BAG INSERT FOR CONFERENCE BAGS**
$500 PER STANDARD INSERT (1 PAGE OR FRONT/BACK PAGE)
$600 PER BROCHURE, PAMPHLET, TRI-FOLD, CD, ETC.

Your company’s product ad or flyer is a great way to guarantee attendees see your message. You provide the material; we place it in the attendee conference bags for distribution at registration. Exhibitor is responsible for printing and shipping inserts to IISE headquarters.

**EXHIBITOR PRESENTATION**
$500 PER 20-MINUTE SESSION

Exhibitor presentations should be educational in nature and not a specific sales pitch. They should be targeted to showcase success stories, applications, problem-solving, technology integration, and retrofit/new construction considerations. Multiple slots can be purchased and seating will be made available for approximately 40 attendees.

**PRE-SHOW E-BLAST**
$750

Only 6 slots available. Vendor must provide customized HTML and text-only files to IISE. IISE will send the e-blasts to registered attendees prior to the show.

**PRINT AD IN THE CONFERENCE PROGRAM**
FULL-PAGE, 4-COLOR PRIME POSITIONS AVAILABLE!
$1,350 INSIDE FRONT COVER – C2
$1,250 INSIDE BACK COVER – C3
$1,495 BACK COVER – C4

Increase your visibility to every conference attendee by placing a full-page, four-color display ad in the conference program that every attendee will receive. This program is used by all attendees as a daily guide and key to planning their schedules. Every activity, session, and event is listed in this informative program guide. Remember, this guide will be carried by each attendee at the conference and used as a reference tool throughout the year.
CONNECT, ADVERTISE TODAY!

Attract attendees to your booth through *ISE* Magazine and Website Advertising!

**ISE MAGAZINE PRINT AND DIGITAL ADVERTISING**
*(AT THE 12X RATE)*

- **$1,400** HALF-PAGE, 4 COLOR
- **$1,600** FULL-PAGE, 4 COLOR
- **$1,850** FULL-PAGE PREMIUM PLACEMENT
- **$2,600** 2 PAGE SPREAD, 4C

*The award-winning *ISE* magazine distributed on-site at AEC will be seen by members, customers and conference attendees and will focus on ergonomics, human-factors advancement and best practices.

**WEBSITE ADVERTISING**

- **$1,800** MEDIUM RECTANGLE, STATIC AD

*50,000+ page views and 105,000+ web views with 49% repeat page visitors

Become an Advertising Partner and contact Honor A. Lind at (770) 449-0461, ext. 100, or at hlind@iise.org.
CO-SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION
$10,000
Your company can welcome and host this informal networking event on Monday, March 16, 2020. Attendees will enjoy hors d’oeuvres and drinks in a relaxed atmosphere and discuss the day’s events. As a sponsor, this is a great way to increase the awareness of your company with attendees. We will provide high-quality signage with your company’s logo prominently displayed at the reception. For added exposure, you may provide cups and napkins with your company logo or marketing message.

ATTENDEE LUNCHEON
$5,000
After a great morning of sessions, attendees will be ready for a well-deserved lunch. Take this opportunity to sponsor the attendee luncheon on Tuesday, March 17, 2020 or Wednesday, March 18, 2020. We will provide high-quality signage with your company’s logo prominently displayed near the food and beverage stations. For added exposure, you may provide cups and napkins with your company logo or marketing message.

REFRESHMENT BREAKS
$2,000 PER BREAK
Attendees will be sure to thank you for providing a relaxing break between sessions. We will provide prominently displayed signs with your company’s logo at the refreshment stations located in the Exhibit Hall area. Further your exposure by supplying cups and napkins with your company logo or marketing message.

As a conference sponsor, your company will receive recognition in the conference on-site schedule and website. Your company’s logo and link to your webpage will be featured on the conference website sponsors’ page.

TO RESERVE EXHIBIT SPACE AT THE APPLIED ERGONOMICS CONFERENCE, CONTACT:

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(228) 363-0851
hlambert@iise.org

Anita Lambert
(228) 284-7790
alambert@iise.org
SPONSORSHIP OPPORTUNITIES

ATTENDEE BADGE HOLDERS
$2,500 SOLD
Take advantage of this opportunity to reinforce your brand in the minds of conference attendees. Your company logo will be printed on the name badge holder each attendee will receive upon registering.

ATTENDEE CONFERENCE BAGS
$5,000
All conference attendees will receive a conference bag at registration. Take advantage of this exclusive chance to brand a high-valued, highly visible item used by every attendee. Attendees will be thrilled that you provided an easy, take-home bag for them.

ATTENDEE PADS & PENS
$2,500
With so many sessions for note-taking, every attendee will be thankful to have your branded pad and pen to keep them organized. Attendees will see your company logo every time they take a note. After the show, attendees will continue to use these items and see your brand, reminding them to give you a call.

BRANDED REUSABLE WATER BOTTLES
$2,500 SOLD
Secure a brand reminder every time attendees take a sip. Don’t forget your booth number. Attendees will thank you for providing an item they can use throughout the conference and after.

ERGO CUP® AWARDS CEREMONY (STREAMED LIVE ONLINE)
$2,750
Align your company with excellence by sponsoring the livestream of the esteemed Ergo Cup® awards ceremony. The internationally recognized Ergo Cup® honors the top companies in the field with awards for demonstrations of their innovative ergonomic solutions. The awards ceremony will be streamed online for anyone to watch, regardless of attendance at the Applied Ergonomics Conference. For $2,750, your company has the opportunity to sponsor the livestream and gain widespread exposure in the ergonomics and human factors field.

LARGE CONFERENCE SIGNAGE
$2,000
39.37” WIDE X 6” TALL
Be the sponsor of these strategically placed signs used at major conference intersections for directional and information purposes. There will signs to assist attendees throughout the conference. Your company logo will be prominently displayed at the base of each conference sign.
SPONSORSHIP OPPORTUNITIES

ERGO QUIZ BOWL CONTEST
$1,500
Act now and increase awareness as the sponsor of the Ergo Quiz Bowl Contest! Open to all attendees, this fast-paced quiz is where you’ll find teams taking the ultimate ergo challenge! Be front and center where teams and spectators unite to test their ergonomics knowledge. Prominently displayed signage with your logo will show your sponsorship and support of this event!

PREMIUM AD SPACE ON THE CONFERENCE MOBILE APP SPLASH PAGE (EXCLUSIVE)
$1,500
Don’t miss this opportunity to increase your exposure, booth traffic and leads by securing exclusive premium ad space on the Applied Ergonomics Conference mobile app! The mobile app is one of the most popular and widely used attendee tools – ensure your ad is seen every time an attendee opens it. Include a specific call to action that will direct users to your desired destination, as well as a link to your website to drive traffic. Act now to take advantage of this prized advertising real estate!

CONFERENCE APP MESSAGING
$750
Our mobile app is widely used by attendees throughout the day to check session times and locations as well as other valuable information. Add your message to the mix! We will push out a message via the app to all users, driving further traffic to your company and booth. The sponsorship amount will entitle you to one message per day of the conference.

HOTEL ROOM KEY CARDS
$1,750
How often do you get the chance to sponsor something that attendees hold onto throughout the conference? Your company or university logo and booth number will appear on each attendee’s hotel key card.

SPECIALTY NETWORKING EVENT
$1,500
Now is your opportunity to enhance your company’s visibility! Take part in the fun at the AEC Specialty Networking Event, a social activity for attendees to unwind and network! Displayed signage with your logo will show your sponsorship support of this event.

SPONSOR VIDEO KEYNOTE SESSION
$4,000
(TWO SLOTS AVAILABLE BEFORE KEYNOTE SPEAKER PRESENTATIONS)
Be featured for up to three minutes before each keynote presentation! Keynote presentations are the best-attended sessions of any conference, which means your infomercial sponsorship is a can’t-miss chance to get your business in front of nearly all the conference attendees. Be as creative as you like – just send us your video and we’ll do the rest!

As a conference sponsor, your company will receive recognition in the conference on-site schedule and website. Your company’s logo and link to your webpage will be featured on the conference website sponsors’ page.