



2025 IISE Annual Conference & Expo  
**Call for Presentation Summaries and Research Abstracts**

**Track:** Industry Case Studies, ISE Tools & Professional Development

Abstract Submission Link available on Conference Website: <https://www.iise.org/Annual/>

Dear Colleagues,

The Industry Advisory Board (IAB) and Young Professionals Group (YP) of the Institute of Industrial & Systems Engineers (IISE) is co-sponsoring the **Industry Case Studies, ISE Tools & Professional Development Track** at the 2025 IISE Annual Conference & Expo. The Conference is a forum for exchanging knowledge and discoveries in the Industrial and Systems Engineering practitioner and research communities. A cornerstone of the Conference is having industry professionals, academics, and students share their work with Conference attendees - our 2024 Conference included nearly 800 enlightening and educational presentations. As Track Chairs, we encourage you to contribute to the 2025 Track (and Conference) by submitting a 250-word Presentation Summary/Abstract, with the intention of presenting the content at the Annual Conference.

**Presentation Summaries** share industry case studies, applications, and best practices while **Research Abstracts** focus on the methods and results of academic research. In both cases, authors will be able to claim these works as refereed extended abstracts, which will be available on the conference website and can be cited. They will not be copyrighted or indexed in the official conference proceedings, and therefore there is no limitation on reusing this material for other purposes.

We are encouraging submissions for the following key areas:

- Case studies of ISE work performed in specific industries
- Industry Decision Tools
- Industry Optimization Tools
- Professional Development
- Personal Development

**Presentation Summary and Academic Research Details**

- Presentation Summaries should explore the subject work as a case study, industry application, or best practice. Research Abstracts should provide a compelling, but concise summary of research methods and results. Submissions will be evaluated by multiple Track Team resources for appropriate fit within the Track. Here are some general guidelines to help in developing well-crafted submissions:

- Submissions are limited to a maximum of 250 words
  - Should be written in the active verb tense, rather than future, passive or past tense
  - Should be a high level overview of the content that appeals to a broad audience of readers - and is not overly technical
  - Should be edited by the author or technical editor to ensure they are grammatically correct
- Authors of accepted submissions will be invited to share their work in a conference session. Sessions will be 80 minutes long and contain up to 4 presentations. Industry Case Studies/Applications can be 20 or 40 minutes long while Academic Research presentations are typically 20 minutes each. Alternatively, you can also opt to share your content in an informal Poster Session vs a formal presentation setting.
  - We encourage (but do not require) presenters to submit a paper for publication so your contributions can be permanently documented. Papers are limited to six pages, will undergo a double-blind peer review process, be considered for best track paper and, at the author's discretion, be copyrighted and indexed in the Conference Proceedings via ProQuest. Two types of papers will be considered:
    - Case Study Papers describe the application of a method or technology that addresses an important industry-motivated issue, and provides valuable lessons learned for the Industrial and Systems Engineering community. The case study papers should avoid significant marketing materials
    - Research Papers contain methods and results that are significant and have archival value to the Industrial and Systems Engineering community
  - There are also opportunities to organize or participate in Panel Discussions and/or Workshops. If you are interested, please contact one of us directly by November 15, 2024

### Important Deadlines:

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|--|-------------------|
| ● Submission deadline for abstract/presentation summary:     | November 10, 2024 |
| ● Notification of decision on abstract/presentation summary: | December 15, 2024 |
| ● Paper submission deadline (optional, but encouraged):      | February 9, 2025  |
| ● Notification on full paper decision:                       | March 9, 2025     |
| ● Speaker registration deadline:                             | March 23, 2025    |

### Important Note

**At least one Presenting Author for approved abstracts must register for the Conference by March 23, 2025.** Any accepted Abstract or Presentation Summary without a registered Presenting Author by this date will have their presentation slot removed from the program and the proceedings. Presenting authors will be eligible for a reduced registration rate.

We look forward to seeing you in Atlanta!

Best Regards,

### IAB/YP Track Chairs

Dave Hampton ([Davishouse2@gmail.com](mailto:Davishouse2@gmail.com))

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