



2015 SHS You-Tube Video Contest

- Purpose:** To promote the application of industrial engineering profession in healthcare to high school students, undergraduate students, and faculty
- Format:** Streaming video published on “You-Tube” that complies with fair use of copyrighted materials guidelines
<https://www.youtube.com/yt/copyright/fair-use.html>
- Length:** 10 minutes maximum; 3 minutes minimum
- Content:** Create a video presentation which would excite high school students to become an IE in the healthcare industry, or convince a current IE to pursue a career in healthcare
- Deadline:** **January 15th, 2015**
- Prize:** The winning video will receive a \$500 cash prize provided by the Society for Health Systems and will be shown during the 2015 Healthcare Systems Process Improvement Conference.
- Conditions:** Winners will be notified by **January 25, 2015**. All rights for the winning entry will be owned by IIE. Content of production must be submitted in the English speaking language and meet fair use of copyrighted material guidelines endorsed by ‘You-Tube’. Only one submission per university campus (if university has campuses in various cities/towns, each campus may submit one entry).
- Submittal Address:** *IIE, Attn: Bill Gibbs
3577 Parkway Lane, Suite 200, Norcross, GA, 30092
bgibbs@iienet.org*

Send the “You-tube” website address to view your online video and two DVD copies in AVI or MP3/4 format mailed to IIE Headquarters postmarked by the contest deadline.