



# ENGINEERING LEAN & SIX SIGMA CONFERENCE 2018



Sept. 24 – 26, 2018

The American Hotel - A DoubleTree by Hilton

Atlanta, Georgia

## Table #

### Table-Top or Pop-Up display - \$1,275

Six-foot (6') table with drape  
Two (2) chairs and a wastebasket  
Exhibit area flooring is carpeted  
Wi-Fi will be provided

Logo on conference website (exhibitor must provide logos)  
Logo on conference signage  
Logo on conference on-site program  
One full conference complimentary registration

<b>Company name:</b>	
<b>Company address:</b>	
<b>City, State, Zip, Country</b>	
<b>Pre-show contact person:</b>	
<b>Title:</b>	
<b>Email:</b>	
<b>Phone:</b>	<b>Fax:</b>
<b>Website:</b>	

**Non-Exhibitor pricing will not be discounted**

### Booth Traffic Drivers

- Insert placed in attendees' conference bags
- Full-page, color ad (prime position) in conference program

\$100 each [brochure inserts must call for pricing](#)  
\$300 per ad

### Branded Promotional Items

- Attendee conference bags \$1,000
- Attendee badge lanyards \$500
- Attendee conference pads & pens \$750

### Co-Sponsorship Opportunities

- Beverage breaks (Tues./Wed.) \$1,000
- Lunch and keynote speaker (Tues./Wed.) \$1,000

Total of all items checked above: \$ \_\_\_\_\_ **Payment by credit card is due once contract has been signed.**

I (print), \_\_\_\_\_, authorize the amount of \$ \_\_\_\_\_ in U.S. Dollars.

Credit card # \_\_\_\_\_ exp. \_\_\_\_\_ security code \_\_\_\_\_

Name on card (print) \_\_\_\_\_ Signature: \_\_\_\_\_

I have read the **Exhibitor Participation Agreement** on the back of this contract and agree to its terms and conditions.

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Please scan and email contract as PDF to Dolores Ridout at [ridout3@airmail.net](mailto:ridout3@airmail.net) or Leigh Anne Stroud at [lstroud@iise.org](mailto:lstroud@iise.org) or fax to Dolores Ridout at (866) 419-9580.

**Assignment of Space:** IISE shall assign the booth, display and/or tabletop space as agreed to under this contract for the period of the display and such assignment will be made no later than four weeks before the event. Location assignments will be on a first-come, first served basis and will be made solely at the discretion of IISE.

**Use of Display Space:** Exhibitor is allowed to distribute literature, run demonstrations, and sell products within the boundaries of the Exhibitors assigned space. Exhibitor's product demonstration, placement or handing out of literature, signage, all booth furnishings and lighting must be well within the confines of the assigned space at all times and may in no way interfere with adjacent space. Demonstrations using audio must use headsets to demonstrate audio capabilities. Exhibitor shall not assign to a third party its space or a portion of that space without the prior written consent of IISE, which IISE may grant or withhold at its sole discretion. If such permission is given, the Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives. No other conferences or events may be promoted in any format at IISE managed events without written permission from IISE.

**Exhibitor Events:** Exhibitor shall not schedule or sponsor any event in connection with the conference, including without limitation: evening events, during a time that overlaps or conflicts with a Conference event published in the schedule.

**Indemnity and Limitation of Liability:** Neither IISE, co-sponsors, venue provider nor any of their respective officers, agents, employees, facilities, representatives or assigns shall be liable for, and Exhibitor hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Exhibitor and/or its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the display at the conference. The Exhibitor shall indemnify, defend, and protect IISE and hold IISE, any co-sponsor and venue provider harmless from all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Exhibitor's participation in the conference or actions of its officers, agents, employees, or other representatives. Under no circumstances will IISE, co-sponsors, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall IISE liability, under any circumstance, exceed the amount paid to it by the Exhibitor. IISE makes no representations or warranties regarding the number of people who will attend the conference.

**Observance of Laws:** Exhibitor shall abide by and observe all laws, rules and regulations, and ordinances.

**Cancellation or Termination by IISE:** If for any reason beyond its reasonable control including fires, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, or any similar reason, IISE shall determine the conference or any part may not be held. IISE may cancel the conference or any part thereof. In that event, IISE shall determine and refund the Exhibitor its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by IISE.

**Cancellation by Exhibitor:** All payments are due in full at the time of contract agreement. Funds will only be returned if the event does not take place due to cancellation. By providing your credit card information, you agree that IISE may charge your credit card for the "full amount" of your contract. You are providing advertising materials to IISE and IISE is not responsible for errors that are provided by the advertiser. This agreement is binding and considered a contract between advertiser and IISE and payment is guaranteed to IISE for services rendered.

**Exhibitor Conduct:** Exhibitor and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste, as defined by IISE. IISE reserves the right to eject from the conference any Exhibitor or Exhibitor representative violating those standards, without refund.

**Agreement to Terms, Conditions and Rules:** Exhibitor agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by IISE from time to time for the efficient and safe operation of the conference. This application represents the final, complete and exclusive agreement between the Exhibitor and IISE concerning the subject matter of this application. IISE does not make any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing and signed by an IISE representative. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Exhibitor subject to the terms of this agreement regarding assignment.