



GOErgo™ presents
The Global Organization of Ergonomics

The 20th Annual

appliedergonomics

CONFERENCE 2017

Practitioners talking with practitioners


Exhibitor & Sponsorship Marketing Kit


March 27: Exhibit Setup • March 27-29: Exhibit

Disney's Coronado Springs Resort | Orlando, Fla.

JOIN US IN ORLANDO, FLORIDA FOR THE 20TH ANNUAL APPLIED ERGONOMICS CONFERENCE 2017


SEE WHAT OUR EXHIBITORS HAVE TO SAY!

Overall satisfaction with pre-show information and support?  Excellent – Very satisfied


Overall satisfaction with exhibit sales effort and support?  Excellent – Very satisfied

Usefulness of exhibitor service manual?  Excellent – Good

Efficiency of exhibitor registration process?  Excellent – Good

Overall satisfaction with Exhibit Hall area and space?  Very satisfied – Satisfied

Overall quality of labor personnel?  Excellent – Good

Satisfaction with internet service provider?  Very satisfied – Satisfied

How valuable is this show as a tool in reaching your customers?  Very valuable – Valuable

THE AEC AUDIENCE

2016 was our biggest year yet as more and more attendees learn that the Applied Ergonomics Conference is the best mix of learning and networking opportunities.

International ergonomics, health, safety and risk management practitioners will attend the 20th Annual Applied Ergonomics Conference for the latest practical applications to measure productivity and increase safety and profitability for their company. These influential practitioners seek the top resources in the marketplace to ensure a successful program. Demonstrate how your products or services can help attendees achieve their goals and watch your profits soar!

ENTER THE PERFECT MARKETPLACE

Showcase your ergonomics solutions or products to an international community of ergonomics practitioners. The Applied Ergonomics Conference features the internationally recognized Ergo Cup®, where teams from some of the largest companies in the marketplace compete to win the coveted Ergo Cup® with the best applied ergonomics solution. A major draw for AEC attendees, ergonomics practitioners get to vote on real-world ergonomics solutions right in the Exhibit Hall. The Ergo Cup® competition is a great attraction and will keep attendees coming to the Exhibit Hall throughout the conference. Better still, the Ergo Cup® teams are some of your best prospects!



THIS IS IT!

Where Face-to-Face Marketing Gets Real.

WHY YOU NEED TO MEET BUYERS FACE TO FACE

There isn't a single technology that will replace the power of in-person relationship building. Conference calls, email, texting, video conferences, social networks and other forms of communication are all crucial elements in building and maintaining business relationships. However, none captures the impact of meeting with someone face to face and the opportunity for prospective buyers to see and touch your product.

In-person business meetings let attendees develop transparency and trust in ways that are not always possible with other forms of communication. Put your complimentary conference registration to good use by attending education sessions alongside attendees. Make connections with new customers or rejuvenate relationships with current customers at AEC 2017. Remember: It's easy to replace a vendor you've never met, but people think twice when it involves someone they respect on a personal level.

- Attendees prefer in-person meetings.
- Attendees state that they build stronger, more meaningful business relationships during face-to-face meetings and networking events.
- In-person conferences allow attendees and exhibitors the ability to read body language and facial expressions.
- In-person conferences lead to more social interactions and the ability to grow and nurture relationships.
- Attendees agree that face-to-face conferences and networking events provide a better environment for tough, timely decision-making.
- Face-to-face meetings are essential for long-term business relationships.

WHO WILL ATTEND?



Safety Engineer/ Professional/Manager

Human Resources
Professional
Labor Experts
Design Engineer
Industrial Engineer



Medical Professional (Physician, Nurse)

Ergonomics Specialist/
Ergonomist
Occupational/Physical
Therapist
Vocational Rehab



Administrative/ Operating Management

Facilities Management &
Maintenance
Corporate/Executive
Management
Project Management
Risk Insurance Professionals

PRODUCTS AND SERVICES ATTENDEES WANT TO SEE

Anti-Fatigue & Safety Floor
Matting

Casters & Wheels for use in Office,
Healthcare & Industrial Settings

Computer Accessories including
Monitor Mounts & Keyboard
Trays

Computer Peripherals, including
Keyboards, Mice & Alternatives

Consulting Services for
Ergonomics, Safety & Wellness
Programs

Laboratory Products including
Pipettes

Lifting & Positioning Equipment

Lighting & Task Lighting Solutions

Material Handling Solutions &
Automation Devices

Mobile Workstations & Laptop/
Tablet Solutions

Patient Handling & Lift Assist
Equipment

Pre-Employment Testing/
Screening

Program Analysis & Management
Tools/Software

Purification Products & Monitors

Push-Pull Assist Equipment

Retrofit Products & Kits

Safety Gear, including Whole
Body, Arm, Hand & Eye Protection

Seating for Office, Healthcare &
Industrial Settings

Supports: Footwear, Orthotics,
Back, Wrist

Workplace Wellness & Fitness
Tools

Workstations for Office,
Healthcare & Industrial Settings

TOP REASONS TO EXHIBIT



1 High-quality educational sessions by practitioners

2 High-profile Ergo Cup® competition draws press, attendees, and world-class corporate competitors

3 Dedicated exhibit time for optimal sales leads

4 Networking receptions in Exhibit Hall promote quality face time with decision-makers and industry leaders

5 Attendees visiting the Exhibit Hall are active in their companies' products and services allowing you to assess their needs

6 Appear on the Applied Ergonomics Conference website with an electronic link to your site

7 Analyze the competition

8 Showcase your company by sponsoring events or conference items to increase brand awareness

9 Receive two (2) complimentary full conference registrations per standard exhibit booth

10 Collect sales leads easily and electronically using lead retrieval services

11 Take advantage of the full conference registration you receive with your booth purchase to engage with attendees outside of the Exhibit Hall. Attending education sessions and networking receptions are a great way to interact with attendees and help expand their knowledge of your company, product and services.



Be seen for who you are – the best solutions provider in your business arena. Challenge your company to reach new prospects, strengthen existing customer relationships and gain recognition with the ergonomics community.

EXHIBIT BOOTH COST

**10'X10'
BOOTH
\$3,150**

(includes 2 full registrations*)

**10'X20'
BOOTH
\$5,850**

(includes 4 full registrations*)

**20'X20'
BOOTH
\$10,150**

(includes 8 full registrations*)

*Any additional personnel or guest may purchase an Exhibit Hall-only (EHO) badge. This will allow entry to the Exhibit Hall area only. **\$199 each**

EXHIBIT SPACE AMENITIES

- Skirted table with pipe and drape
- Two (2) chairs and wastebasket (additional chairs for larger booths)
- Carpet (existing hotel flooring)
- Electrical service (one standard outlet)
- Booth identification signage
- Internet access
- Lead retrieval (available to order for this event)

ADDITIONAL EXHIBITOR BENEFITS INCLUDE

- Welcome Reception
- Attendee Networking Reception
- A.M. coffee and refreshment breaks
- Company logo and 50-word product/service description on conference website and in the on-site conference program

PLEASE NOTE:

A 50% deposit is due with your contract application if received before September 12, 2016. After September 12, 2016, full payment is due with all signed contracts. Your booth is not guaranteed until payment has been received and processed. Notice of cancellation or booth reduction received November 15, 2016, or after will receive no refund.

ACT NOW!

TO RESERVE EXHIBIT SPACE AT THE APPLIED
ERGONOMICS CONFERENCE, CONTACT:

Hutson Lambert

Applied Ergonomics Conference
P: (228) 452-9683 | (228) 363-0851
F: (866) 419-9580
hlambert@airmail.net

Dolores Ridout

Applied Ergonomics Conference
P: (281) 762-9546 | (713) 471-5794
F: (281) 762-9587
ridout3@airmail.net

Anita Lambert

Applied Ergonomics Conference
P: (228) 452-6159 | (214) 912-6927
F: (866) 419-9580
anita4@airmail.net

ADVERTISING OPPORTUNITIES



INSERT FLYER FOR ATTENDEE BAGS

\$500 per standard insert (1 page or front/back page)

\$600 per brochure, pamphlet, tri-fold, CD, etc.

Your company's product ad or flyer is a great way to guarantee attendees see your message. You provide the material; we place it in the attendee conference bags for distribution at registration.



PRE-CONFERENCE CUSTOM E-BLAST

\$750 (limited to 5)

Get your message out to all registered attendees with a pre-conference custom-designed e-blast! Promote your company's product or service for the upcoming conference and don't forget your booth number. You provide the HTML and text-only files and host the images from your server. With the ability to customize everything, you have complete control over the content of the e-blast.



CONFERENCE WEBSITE BANNER AD

\$550 (300"x250" pixels ad runs for 2 months, limited to 3)

RUN BEGINS FEB. 1, 2017, AND ENDS MAR. 31, 2017

Your company's web banner graphic and link to your landing page will be displayed on the official conference website for two (2) highly visible months. Web banner ads can drive traffic to your website and allow dynamic and time-sensitive promotion as well as enhance your company's image and brand awareness prior to the conference.



ADVERTISING IN THE DAILY UPDATES CONFERENCE NEWS (EXCLUSIVE)

\$750 (leaderboard 650"x90" pixels will appear in approximately 5 issues)

Every afternoon during and after the conference, we send attendees an update about upcoming schedules and events as well as an update from the show floor. Take advantage of this opportunity to highlight your company with your own customized ad.



DISPLAY AD IN CONFERENCE PROGRAM

FULL-PAGE, 4-COLOR PRIME POSITIONS AVAILABLE!

\$1,350 INSIDE FRONT COVER – C2

\$1,250 INSIDE BACK COVER – C3

\$1,495 BACK COVER – C4

Increase your visibility to every conference attendee by placing a full-page, four-color display ad in the conference program that every attendee will receive. This program is used by all attendees as a daily guide and key to planning their schedules. Every activity, session, and event is listed in this informative program guide. Remember this guide will be carried by each attendee at the conference and kept to use as a reference tool throughout the year.

SPONSORSHIP OPPORTUNITIES



ATTENDEE CONFERENCE BAGS \$5,000

All conference attendees will receive a conference bag at registration. Take advantage of this exclusive chance to brand a high-valued, highly visible item utilized by every attendee. Attendees will be thrilled that you provided an easy, take-home bag for them.



ATTENDEE BADGE HOLDERS \$3,500

Take advantage of this opportunity to reinforce your brand in the minds of conference attendees. Your company logo will be printed on the name badge holder each attendee will receive upon registering.



SPONSOR VIDEO KEYNOTE SESSION \$4,000

(two slots available before Keynote Speaker presentations)

Be featured for up to three minutes before each keynote presentation! Keynote presentations are the best attended sessions of any conference, which means your infomercial sponsorship is a can't-miss chance to get your business in front of nearly all the conference attendees. Be as creative as you like — just send us your video and we'll do the rest!



ATTENDEE PADS & PENS \$2,500

With so many sessions for note-taking, every attendee will be thankful to have your branded pad and pen to keep them organized. Attendees will see your company logo every time they take a note. After the show, attendees will continue to use these items and see your brand reminding them to give you a call.



BRANDED REUSABLE WATER BOTTLES \$2,500

Secure a brand reminder every time attendees take a sip. Don't forget your booth number. Attendees will thank you for providing an item they can use throughout the conference and after.



ONLINE CONFERENCE PROCEEDINGS \$1,000

Make sure your company logo and link to your landing page receive high visibility with conference attendees even after the conference is over. All attendees will want to review the online Conference Proceedings, and your sponsorship will ensure they see your logo each time they do!



ERGO QUIZ BOWL CONTEST \$1,500

Act now and increase awareness as the sponsor of the Ergo Quiz Bowl Contest! Open to all attendees, this fast-paced quiz is where you'll find teams taking the ultimate ergo challenge! Be front and center where teams and spectators unite to test their ergonomics knowledge. Prominently displayed signage with your logo will show your sponsorship and support of this event!



CONFERENCE T-SHIRT \$7,500

BE A PART OF THE EXCITEMENT AS WE CELEBRATE 20 YEARS OF AEC! Seize this perfect opportunity to ensure your brand sticks with people even after the conference is over. This year's T-shirt will feature the conference logo on the front and your company's logo on the back. Have your brand viewed on a global scale by hundreds of attendees at AEC, but also receive additional exposure after the conference whenever someone wears the T-shirt. This exclusive deal is only available to one exhibitor.



OFF-SITE NETWORKING EVENT \$1,500

Now is your opportunity to enhance your company's visibility! Take part in the fun at the Off-Site Networking Event, an after-hours social activity for attendees to unwind and network! Prominently displayed signage with your logo will show your sponsorship support of this event.



CHARGING STATION TOWER OR CUBE \$5,000

Now is your opportunity to enhance your company's visibility! Your company's logo will be prominently displayed on a centrally located charging station used by attendees throughout the conference. The best feature is that each unit has multiple units with lockable doors! Attendees set their own combination, go and attend a session, and return for their phone or tablet. *Add additional TV Monitors for front/back panel coverage offering continuous branding for your company or products. Prominently displayed signage with your logo will show your sponsorship support of this event.

*Additional charge



PROFESSIONAL BUSINESS HEADSHOTS \$2,000

Every business professional understands the value of a powerful image. A picture says 1,000 words, but a picture with a face says much more. A great headshot can capture immediate attention. Take this unique opportunity to provide attendees with the perfect business tool – a professional business headshot. Headshots are a great way to stand out from the masses on websites or personals. Attendees will thank you for your sponsorship. Prominently displayed signage with your logo will be positioned at the event area for added exposure.

MULTI-SPONSORSHIP PACKAGE

\$4,000

The Applied Ergonomics Conference is the premier ergonomics event of the year! Now is your opportunity to enhance your company's brand and visibility with this multi-sponsorship package. This package includes two signature events and complimentary Wi-Fi. Your organization will be front and center which will allow for valuable networking opportunities with attendees. Prominently displayed signage with your logo will be positioned at each signature event and for the Wi-Fi sponsorship.



Ergo Quiz Bowl Contest



Off-Site Networking Event



Wireless Internet (Wi-Fi)

CO-SPONSORSHIP OPPORTUNITIES



WELCOME RECEPTION

\$10,000

Your company can welcome and host this informal networking event on Monday, March 27, 2017. Attendees will enjoy hors d'oeuvres and drinks in a relaxed atmosphere and discuss the day's events. As a sponsor, this is a great way to increase the awareness of your company with attendees. We will provide high-quality signage with your company's logo prominently displayed at the reception. For added exposure, you may provide cups and napkins with your company logo or marketing message.



CONTINENTAL BREAKFAST

\$3,000 PER DAY

Get attendees off to a great start and get them thinking about your company first thing in the morning. Each breakfast will feature your company's logo prominently displayed near the food and beverage stations. For added exposure, you may provide cups and napkins with your company logo to increase visibility. Choose from three (3) available days: Tuesday, Wednesday or Thursday.



ATTENDEE LUNCHEON

\$5,000

After a great morning of sessions, attendees will be ready for a well-deserved lunch. Take this opportunity to sponsor the attendee luncheon on Tuesday, March 28, 2017. We will provide high-quality signage with your company's logo prominently displayed near the food and beverage stations. For added exposure, you may provide cups and napkins with your company logo or marketing message.



REFRESHMENT BREAKS

\$2,000 PER BREAK

Attendees will be sure to thank you for providing a relaxing break between sessions. We will provide prominently displayed signs with your company's logo at the refreshment stations located in the Exhibit Hall area. Further your exposure by supplying cups and napkins with your company logo or marketing message.

QUESTIONS?

Hutson Lambert
(228) 452-9683
hlambert@airmail.net

Anita Lambert
(228) 452-6159
anita4@airmail.net

Dolores Ridout
(281) 762-9546
ridout3@airmail.net

Networking is not
collecting contacts!
Networking is about
planting relations.

EXHIBITOR SCHEDULE

(TENTATIVE SCHEDULE BELOW AND SUBJECT TO CHANGE)

MONDAY, MARCH 27

| | |
|--------------------|--|
| 7 a.m. – 5 p.m. | Registration Desk Open |
| 11 a.m. – 4 p.m. | Installation and Setup |
| 5 p.m. – 7:30 p.m. | Welcome Reception in the Exhibit Hall (dedicated time) |

TUESDAY, MARCH 28

| | |
|------------------------|--|
| 7 a.m. – 5 p.m. | Registration Desk Open |
| 10:45 a.m. – 5 p.m. | Exhibit Hall Open |
| 10:45 a.m. – 3 p.m. | Dedicated Exhibit Time |
| 11:45 a.m. – 1:15 p.m. | Lunch in Exhibit Hall |
| 1:15 p.m. – 3 p.m. | Dessert Reception in the Exhibit Hall (dedicated time) |

WEDNESDAY, MARCH 29

| | |
|------------------------|--|
| 7 a.m. – 5 p.m. | Registration Desk Open |
| 10:45 a.m. – 1:15 p.m. | Dedicated Exhibit Time |
| 11:45 a.m. – 1:15 p.m. | Lunch available for purchase in Exhibit Hall |
| 2 p.m. – 4 p.m. | Dismantling and Move-Out* |

*Exhibitors may not dismantle their booths prior to the official closing of the Exhibit Hall.

DATES TO REMEMBER

- NOW:** Sign up for the best booth location
- NOW:** Submit contract for sponsorship and advertising opportunities
- Jan. 27:** Deadline for Web banners to run on conference website in February
- Mar. 8:** Deadline for conference bag flyers and inserts to be submitted to IISE for approval
- Mar. 8:** Artwork deadline for print ads to be included in conference on-site program
- Mar. 16:** Deadline for ad banners to run in the “daily conference update” e-newsletter
- Mar. 16:** Shipment deadline for arrival of conference bag inserts to IISE headquarters
- Mar. 27:** Exhibitors, Ergo Cup®, and Poster Presenters Installation and Setup
- Mar. 27:** Welcome Reception in the Exhibit Hall Exhibits, Ergo Cup®, and Poster Session (dedicated time)
- Mar. 28:** Exhibit Hall Open Exhibits, Ergo Cup®, and Poster Session (dedicated time)
- Mar. 28:** Dessert Reception in the Exhibit Hall Exhibits, Ergo Cup®, and Poster Session (dedicated time)
- Mar. 29:** Exhibit Hall Open Exhibits, Ergo Cup®, and Poster Session (dedicated time)
- Mar. 29:** Exhibitors, Ergo Cup®, and Poster Presenters Dismantling and Move-Out*
**Exhibitors may not dismantle their booths prior to the official closing of the Exhibit Hall.*

PAST ATTENDING COMPANIES

| | | | |
|--------------------------------------|--|---|-----------------------------------|
| 3ARM America | Cabot Microelectronics Corp. | Ekso Bionics | GE Power & Water |
| 3M | Cardinal Health | Elanco Augusta Technology Center | GE Transportation |
| Abbott Laboratories | Cardinus Risk Management | ElectriCities of North Carolina | Genentech Inc. |
| Abrafit | Cargill Inc. | Electro Kinetic Technology | General Dynamics |
| Accident Fund | Carpenter Technology Corp. | EMC Insurance | General Electric |
| Advanced Atomization Technologies | Caster Connection | Ensafe Inc. | General Ergonomics |
| Advanced Medical Technology | Caterpillar Inc. | Entrac Inc. | General Motors |
| Aegis Corp. | CDC | Enviance/Remedy Interactive | Georgia Institute of Technology |
| Aetna | Central Health | EORM Inc. | Georgia-Pacific |
| AIM Mutual Insurance Companies | Cessi Ergonomics | Equipois Inc. | GIA World Headquarters |
| Albion Caster | Cessna Aircraft Company | Erg-OSH | Gildan Hontex |
| ALCOA | Champion Manufacturing | Ergo Advantage | Gilead Sciences Inc. |
| Align Ergonomics Software | Chartis Aerospace | Ergo Desktop | Ginger Health |
| Alliant Energy | Cherry's Industrial Equipment | Ergo Squad | GlaxoSmithKline |
| Amazon.com | Chevron | ErgoAdvocate | The Global Group |
| AMEC Oil and Gas Americas | Chief Outsiders | Ergobuyer Inc. | Goldtouch |
| American Express | Chrysler LLC | ergoCentric Seating Systems | Goodwin College |
| American Synthetic Rubber | Chubb Group Insurance | ErgoGenesis | Goodyear Tire and Rubber Co. |
| Americart USA | Cianbro Corp. | Ergokentic Concepts Inc. | Gorbel Inc. |
| Amgen Manufacturing | Cintas | Ergomat Inc. | Guldmann Inc. |
| The Anderson Company | Citrix Online | Ergonomic Computer Solutions LLC | Gulfstream Aerospace Corp. |
| Anthrotech | Clement J. Zablocki VA Med. Ctr. | Ergonomic Health Solutions Inc. | Hamilton Caster & Manufacturing |
| Aon Casualty Risk Consulting | Clow Valve Company | The Ergonomics Center of North Carolina | Hand & Rehab Spec. of NC |
| Apple | CNA Insurance | Ergonomics Applications | Hanover Insurance Co. |
| Applied Safety & Ergonomics | Coca-Cola Refreshments | Ergonomics Worldwide Consulting LLC | Harleysville Insurance/Nationwide |
| ARAMARK | Columbia Southern University | ErgoShield by Powerstep | The Hartford |
| ASSE | Conagra Foods Inc. | ErgoSmart | Harvard School of Public Health |
| ATI Worksite Solutions | Concordia University | ErgoStrategies LLC | Haworth Inc. |
| Atlantic Charter Insurance | ConocoPhillips | ErgoTech Inc. | Health Fitness |
| Atlas Ergonomics | Contour Design | Ergotron Inc. | Health Postures |
| Atlas Injury Prevention Solutions | Cordis Corp. | Ergoweb | Heatcraft |
| Auburn Engineers | CRC Press | ESPAM | Heddoko |
| Auburn University | Creative Risk Solutions LLC | Essar Steel Algoma Inc. | Hendrickson |
| AutoAlliance International | Crown Metal Packaging Canada | Ethicon Endo-Surgery Inc. | Herman Miller |
| Axendia Inc. | CT Institute of Engineering Management | Evonik Oil Additives USA | HNI Risk Services |
| The Back Company | Cummins Inc. | EWI Works International | Honda Manufacturing of Alabama |
| Barefoot Ergonomic Flooring (Beagle) | Cummins Turbo Technologies | ExxonMobil Exploration | Honda of America Manufacturing |
| Bath Iron Works | Darcor Ltd. | Faraday Future | Honda of Canada Manufacturing |
| BCPE | Dell | Faurecia Automotive Seating | Honda of South Carolina |
| Bell Helicopter Textron Inc. | Delphi Corporation | Federal Signal | Honda Transmission Manufacturing |
| Berkeley Lab | Delphi Diesel Systems | FFVA Mutual | Hospira, a Pfizer Company |
| Biosense Webster | Delta Faucet Company | First Choice Physical Therapy | Human First Ergonomics |
| Bituminous Insurance Co. | DePuy Synthes | FIT for WORK LLC | Humanics Ergonomics Inc. |
| Blue Cross Blue Shield | Design Interactive | Florida Institute of Technology | Humantech Inc. |
| BMW Manufacturing Company | Detroit Diesel Remanufacturing | Florida International University | Huntington Ingalls Inc. |
| BodyBilt by ErgoGenesis | Detroit Manufacturing Systems | Flowserve | Hyundai Motor Manufacturing |
| The Boeing Company | Digi-Key | Fluor BWXT Portsmouth | Illinois State University |
| Boeing Fabriciation | Disneyland Resort | FMC | IMA Inc. |
| BorgWarner Seneca | Diverse Manufacturing Solutions | Focal Upright Furniture | Impacto Protective Products |
| BOSTONtec Inc. | Diversified | FOP - Unicamp | Indiana State University |
| Bressler Group | Doctors of Physical Therapy | Ford Motor Company | Industrial Hygiene News |
| Bridgestone | DOE- Joint Genome Institute | FORM Premium Insoles | Ingersoll Rand |
| Briotix | DOJ/FBI | Freudenberg Sealing Technology | InjuryFree |
| Broadbase Safety Solutions | DOL/OSHA | G. B. Pant University | Innovative Ergonomic Solutions |
| Broadway Ergonomics LLC | DSPT Inc. | GCX | Innovative Office Products |
| Bruce Power | Duke University & Medical Center | GE | Innovative Sports Training |
| BSI EHS Solutions & Services | Eagle Services Asia | GE Aviation | Inomedic Health Applications |
| BTE Technologies Inc. | EASE Council | GE Energy | Institute for Ergonomics |
| Bureau Veritas North America | Eastern Washington University | GE Healthcare | Integris Health |
| BWC - Safety & Hygiene | EES S.A. de C.V. | GE Industrial Solutions | Intel Corporate Quality Network |
| | Efficiency Software | GE Intelligent Platforms | International Products Corp. |
| | | | item America LLC |

item Southeast
 J and J Consulting
 J&J - Ortho Clinical Diagnostics
 Jacobs
 John Deere
 John Nativo Ergonomics Consulting
 Johnson & Johnson
 Johnson & Johnson (Neutrogena)
 Johnson & Johnson Consumer
 Johnson & Johnson Medical
 Johnson & Johnson Ortho
 Johnson & Johnson Vision Care
 Johnson and Johnson
 Johnson Technologies Inc.
 Kinesis Corp.
 Kinetic Technologies
 KM Ergonomics LLC
 Knoll
 Kraft Food Groups
 Kysor/Warren
 La-Z-Boy Inc.
 Laboratory Operations
 Lawrence Livermore National Lab
 Lean Factory America
 Lennox Industries
 Lennox International Inc.
 Leviton Manufacturing Company
 Liberty Mutual Insurance
 Lockheed Aircraft Service Co.
 Lockheed Martin
 Lockheed Martin Aircraft Service
 Lockton Insurance Brokers
 Loctek
 Loma Linda University Health
 LTW Ergonomic Solutions
 Magna International
 Marine Corp Logistics Base
 Marquette University
 Marsh Risk Consulting
 Mary Kay Cosmetics
 Mayo Clinic
 McMaster-Carr Supply Co.
 Medrad Inc.
 Medtronic
 MEGACOMFORT
 MEMIC
 Merck & Company
 Michelin North America
 Milagon
 Mississippi State University
 Mitsubishi Motors North America
 Monsanto
 Montana State University
 The MotionMonitor
 Motorola Solutions Inc.
 MSA
 Mueller Company
 Murray State University
 Myers Industries Inc.
 Nancy LJ Larson Consulting
 NASA
 National Cheng Kung University
 National Defence
 National Science Foundation
 National Security Technologies
 Nationwide Insurance
 Naval Support Activity
 Navy Federal Credit Union
 Neutral Posture Inc.
 New York University
 Newell Rubbermaid
 Newport News Shipbuilding
 Nexteer Automotive
 NextEra Energy
 NIOSH
 Nissan North America
 Norfolk Naval Shipyard
 Norfolk Southern
 North Carolina A&T State University
 Northeastern University
 Northrop Grumman
 Northwestern Memorial Hospital
 Novo Nordisk
 Nucor Steel
 O'Mara Sprung Floors Inc.
 OccFit Solutions
 Ohio Bureau of Workers' Comp
 Ohio BWC
 The Ohio State University
 Omega Health Systems
 Orange County Sheriff's Office
 Oregon OSHA
 OSHA
 Owens Corning
 Pacific Gas and Electric
 Pacific States Cast Iron Pipe Co.
 Parker Hannifin Corp.
 Paulista State University
 PepsiCo
 Performance Workspace
 Pfizer Inc.
 PG&E
 PHS West Inc.
 Piedmont Medical Care Corp.
 Pitman Creek Physical Therapy
 Point Master International
 Positech
 Posture Depot
 Posturite Ltd.
 Potvin Biomechanics Inc.
 Power Pusher
 PPG Industries
 Pratt & Whitney
 PreCare Inc.
 Production Engineering
 Progressive Business Publications
 ProgressiveHealth
 Puget Sound Naval Shipyard
 Quantum
 Quest Diagnostics
 Raytheon
 Remedy Interactive
 Research In Motion
 Rimbach Publishing Inc.
 Risk 1 Consulting
 Risk Management Group
 Robins Air Force Base
 Rochester Institute of Technology
 Roemheld USA
 Rokitiv
 Rolls-Royce
 Roper Corp.
 Royal Ottawa Mental Health Centre
 Safety Compliance Alert
 Safety In Motion Inc.
 Safety Matters Australia
 SAIF
 SailRail Automated Systems Inc.
 Sandalwood Engineering and
 Ergonomics
 SAS Institute Inc.
 Saturn Ergonomics Consulting
 Schmalz Inc.
 Schweitzer Engineering Labs
 SeaWorld Parks & Recreation
 Shaw Industries
 Siemon Company
 Smart Step Flooring
 Snyder Roofing Of Oregon
 Solo Cup Company
 South Dakota School of Mines
 South Jersey Industries
 Southern California Edison
 Southern California Gas Company
 Southern Polytechnic State
 University
 Southwest Cheese
 Spectra Energy
 Spectrum Health
 Spenco Medical Corp.
 Spine Solutions Inc.
 Spirit AeroSystems Inc.
 St. Mary's University
 St. Paul Travelers
 Stanford Hospital and Clinics
 StrongArm Technologies
 Stryker
 Sunnex Inc.
 Sysco
 System Logistics Corp.
 Taylor'd Ergonomics Inc.
 Teknion
 Tektol Inc.
 Tenneco
 Terex Corp.
 Tesla Motors
 Texas A&M University
 Texas Instruments
 Texas Mutual Insurance Company
 Therapeutic Associates
 ThinkERGO LLC
 Timken Aerospace
 The Timken Company
 Toyota Motor North America
 Tri State Operating Unit-CCR
 Trilogiq USA
 Triumph Industries-Vought
 Tyler Union Company
 Tyson Foods Inc.
 U.S. Department of Defense
 U.S. Department of Justice - FBI
 U.S. Department of Labor
 U.S. Postal Service Engineering
 UAW
 UAW Ford
 UCLA
 UCSF Benioff Children's Hospital
 UL PureSafety
 Ultralife Corp.
 Unex Manufacturing
 Union Gas Limited
 United Heartland
 United States Army
 United States Navy
 United Steelworkers
 United Technologies
 University of California
 University of Houston
 University of Michigan
 University of New Hampshire
 University of Porto
 University of St. Augustine
 University of Texas
 University of Windsor
 UOEH
 URS
 USMC Logistics Command
 UTAS
 UTC
 Utica College
 VAMC Orlando
 VARIDESK
 VelocityEHS
 Vestil Manufacturing
 Victor Technology
 Virginia Tech
 VocSolutions Inc.
 Volkswagen Group of America
 VPPPA Inc.
 Walt Disney Parks & Resorts
 Walt Disney World
 Washington State Dept. of Labor
 WCF Insurance
 Wellness Solutions
 Wellnomics Ltd.
 Wells Enterprises
 West Virginia University
 Whirlpool Corp.
 Work in Progress Ergonomics
 Working Concepts Inc.
 Workplace Wellness
 Worksite Therapies & Consultation
 WorkWise Ergonomics Consulting
 Wurf Board by JumpSport
 Zebra Technologies
 Zurich Services Corp.



HOTEL ACCOMMODATIONS

DISNEY'S CORONADO SPRINGS RESORT

1000 West Buena Vista Drive

Lake Buena Vista, Florida 32830

P: (407) 939-1000

A limited number of rooms are available at the conference rate of \$179 for a single or double room plus applicable taxes, which are currently 12.5 percent, subject to change without notice. Discount room rate expires at 5 p.m. Eastern Standard Time (EST) on Wednesday, February 22, 2017, or when the room block is full. Hotel/travel information will be available later this summer. Please check back and visit www.appliedergoconference.org then click on Hotel/Travel on the navigation menu bar.

INSTALLATION AND DISMANTLING

Setup day for exhibitors is Monday, March 27, from 11 a.m. to 4 p.m. Tear-down may begin after the official closing of the Exhibit Hall and not before. Currently, dismantling and move-out is scheduled to begin on Wednesday, March 29, from 2 p.m. to 4 p.m.

DELIVERIES

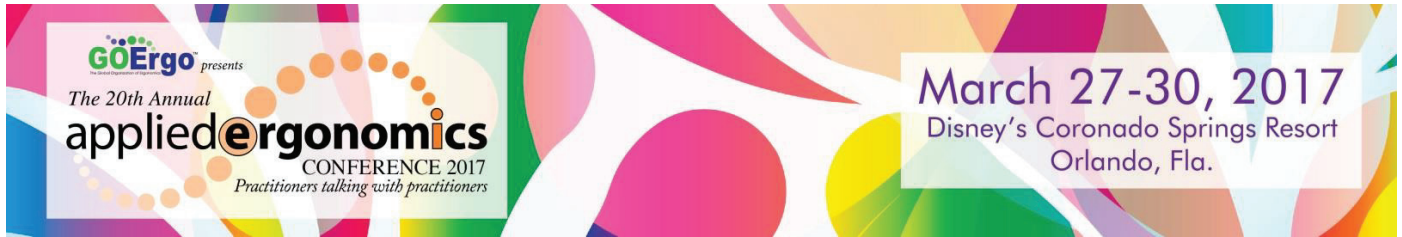
Freeman will be the official provider of show services for this event. Exhibitor service manuals will be mailed/emailed directly from Freeman to each exhibitor's specified contact person. Please be sure to provide your exhibitor contact information to Leigh Anne Stroud at lstroud@iise.org as soon as possible. Manuals should go out to exhibitors by mid-January.

LEAD RETRIEVAL

Lead retrieval will be available to order for this event. Please view the conference website at www.appliedergoconference.org, click on the Exhibitor's Information, and click on Lead Retrieval Order Form under the Quick Links section.

INTERNET ACCESS

Internet access (Wi-Fi) is included in your package. It is available in the Exhibit Hall, public areas and in your hotel room.



Exhibitor Contract

Company name: _____ Assigned booth: _____

Company address: _____

City, state, zip, country: _____

Phone: _____ Fax: _____ Website: _____

Pre-Conference Contact Person

Name: _____ Title: _____

Email: _____ Phone: _____ Fax: _____

Reserve booth size Location preference 1. _____ 2. _____ 3. _____

10'x10' \$3,150 (includes two complimentary full conference badges)

10'x20' \$5,850 (includes four complimentary full conference badges)

20'x20' \$10,150 (includes eight complimentary full conference badges)

NEW – Exhibitor Presentations 20 minutes per session \$500 each (Tues. & Wed., March 28 & 29, 2017 during dedicated exhibit hours)

List companies you prefer to be located AWAY from: _____

Sponsorship Opportunities

| | | | | | |
|--|---------|---|---------|--|---------|
| <input type="checkbox"/> Attendee Conference Bags | \$5,000 | <input type="checkbox"/> Branded Reusable Water Bottles | \$2,500 | <input type="checkbox"/> Off-site Networking Event | \$1,500 |
| <input type="checkbox"/> Attendee Badge Holders | \$3,500 | <input type="checkbox"/> Online Conference Proceedings | \$1,000 | <input type="checkbox"/> Charging Station Tower/Cube | \$5,000 |
| <input type="checkbox"/> Sponsor Video Keynote Session | \$4,000 | <input type="checkbox"/> Ergo Quiz Bowl Contest | \$1,500 | <input type="checkbox"/> Profess. Business Headshots | \$2,000 |
| <input type="checkbox"/> Attendee Pads and Pens | \$2,500 | <input type="checkbox"/> Conference T-Shirt | \$7,500 | <input type="checkbox"/> Multi-Sponsorship Package | \$4,000 |

Co-Sponsorship Opportunities

| | | | | | |
|--|----------|---|---------|--|--|
| <input type="checkbox"/> Welcome Reception | \$10,000 | <input type="checkbox"/> Attendee Luncheon | \$5,000 | | |
| <input type="checkbox"/> Continental Breakfast (per day) | \$3,000 | <input type="checkbox"/> Refreshment Breaks (per break) | \$2,000 | | |

Conference Program

| | | |
|--|---------|--|
| <input type="checkbox"/> Inside front cover – C2 (color) | \$1,350 | Featured color print ad in the conference program all attendees will receive. |
| <input type="checkbox"/> Inside back cover – C3 (color) | \$1,250 | Choose one of the following positions: Inside Front (C2), Inside Back (C3) or Back Cover (C4). |
| <input type="checkbox"/> Back cover – C4 (color) | \$1,495 | |

Advertising and Traffic Booth Drivers

| | | | |
|---|----------|---|--|
| <input type="checkbox"/> Insert flyer for attendee bags | Select → | <input type="checkbox"/> One-page or front/back flyer only \$500 | <input type="checkbox"/> Brochure, pamphlet, tri-fold, CD - \$600 |
| <input type="checkbox"/> Pre-conference custom e-blast | \$750 | Vendor must be able to provide customized HTML and text-only files to IISE. Limited to 5 | |
| <input type="checkbox"/> Conference website banner ad | \$550 | Your company ad and landing page link will run two (2) months on the conference website. Begin run: Feb. 1, 2017 End run: Mar. 31, 2017 – Web banner size 300"x250" pixels. Limited to 3 | |
| <input type="checkbox"/> Daily Updates Conference News | \$750 | Exclusive leaderboard banner promoting your company products or services will appear at the top of each Daily Updates Conference e-newsletter (approx. 5 issues). Banner size 650"x90" pixels. | |

Payment and Cancellation Terms

A 50 percent deposit fee is due with your contract application if received before September 12, 2016. After September 12, full payment is due with all signed contracts. **Your booth is not guaranteed until payment has been received and processed. By signing this contract, I agree to the payment and cancellation terms of this agreement.**

Signature _____ **Date:** _____

Printed name: _____ Title: _____

I, authorize the amount of \$ _____ in U.S. dollars. MasterCard Visa American Express

| | | |
|-------------------------------|--------------------------------------|----------------|
| Credit Card # | Expiration Date: | Security Code: |
| Authorized Signature | Name of credit card: (print name) | |
| Authorized Signature (print): | Title: | |

Please return signed contract to Anita Lambert at anita4@airmail.net or Leigh Anne Stroud at lstroud@iise.org. Fax to (770) 263-8532.



Participation Agreement (terms and conditions for vendor participation in the Applied Ergonomics Conference 2017)

Assignment of space: The event sponsors (Hereafter, Sponsors) shall assign the booth, display and/or table top space as agreed to under this contract for the period of the display and such assignment will be made no later than four weeks before the event. Location assignments will be on a first-come, first served basis and will be made solely at the discretion of the sponsors.

Use of display space: Company is allowed to distribute literature, run demonstrations, and sell products with the boundaries of the Company's assigned space. Company's product demonstration, placement or handling out of literature, signage, all booth furnishings and lighting must be well within the confines of the assigned space at all times and may in no way interfere with adjacent space. Demonstrations using audio must use headsets to demonstrate audio capabilities. Company shall not assign to a third party its space or a portion of the space without the prior written consent of sponsors, which sponsors may grant or withhold at its sole discretion. If such permission is given, the Company shall assume full responsibility for the conduct of the assignee and all its representatives. No other conferences or events may be promoted in any format at IISE managed events without written permission from IISE.

Company events: Company shall not schedule or sponsor any event in connection with the conference, including without limitation: evening events, during a time that overlaps or conflicts with a Conference event published in the sponsor's conference schedule.

Indemnity and limitation of liability: Neither the sponsors, co-sponsors, venue provider nor any of their respective officers, agents, employees, facilities, representatives or assigns shall be liable for, and Company hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Company and/or its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the display at the conference. The company shall indemnify, defend, and protect the sponsors and hold sponsors, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Company's participation in the conference or any actions of its officers, agents, employees, or other representatives. Under no circumstances will sponsor, co-sponsors, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or loss profits. In no event shall sponsors liability, under any circumstance, exceed the amount actually paid to it by the Company. Sponsors make no representations or warranties regarding the number of persons who will attend the conference.

Observance of laws: Company shall abide by and observe all laws, rules and regulations, and ordinances.

Cancellation or termination by sponsor: If for any reason beyond its reasonable control including fires, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, or any similar reason, sponsors shall determine the conference or any part may not be held. Sponsors may cancel the conference or any part thereof. In that event, sponsors shall determine and refund the Company its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by sponsors.

Cancellation by Company: All payments made to sponsors under the application shall be deemed fully earned and non-refundable in consideration for expenses incurred by sponsors and sponsors lost or deferred opportunity to provide space and/or sponsorship opportunities to others. Company may cancel or withdraw from the conference subject to the following conditions:

- The company shall give written notice of cancellation or booth reduction, email is not acceptable. Such notice will be considered official on the date of receipt by IISE.
- Notice of cancellation or booth reduction received in writing by IISE prior to August 12, 2016, will result in no penalty cost to exhibitor.
- Notice of cancellation or booth reduction received in writing by IISE between August 12 – November 14, 2016, will result in a 50 percent refund of fee.
- Notice of cancellation or booth reduction received November 15, 2016, or after will receive no refund.

Company conduct: Company and all of its representatives shall conduct themselves at all times in accordance with the highest standards of decorum and good taste, as defined by IISE. Sponsors reserve the right to eject from the conference any Company or Company representative violating those standards, without refund.

Agreement to terms, conditions and rules: Company agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by sponsors from time to time for the efficient and safe operation of the conference. This application represents the final, complete and exclusive agreement between the Company and the sponsors concerning the subject matter of this application. Sponsors do not make any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by sponsor representative. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Company subject to the terms of this agreement regarding assignment.